

4th Issue
May 2018



**WITHOUT
THE HIGH**

Swiss cannabis is not
what you think

**DOES
PASSION AGE?**

What sets your
soul on fire?

**WHAT
WEBSTER'S MISSING**

Students tell us

HAPPY ANNIVERSARY
Webster Geneva turns 40

Showcase
A splash of Webster's creativity

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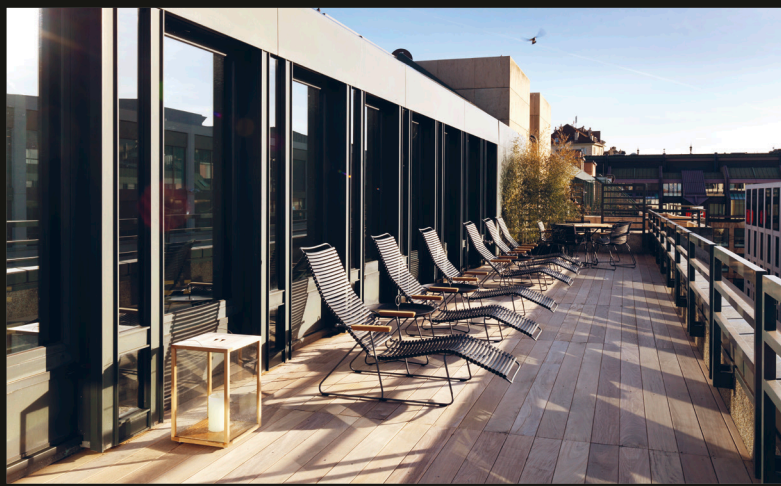


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LE NOUVEAU RANGE ROVER VELAR

PARFOIS, LES MOTS
SONT INUTILES.



ABOVE & BEYOND



Avec le nouveau Range Rover Velar, un regard suffit... Le toit flottant et la ceinture de caisse continue lui confèrent la combinaison idéale d'élégance, de sobriété, de raffinement et de glamour. Le Velar incarne la perfection automobile jusque dans le moindre détail. Mais les mots ne peuvent rendre justice à cet extraordinaire véhicule. Admirez donc tout simplement le Velar de près une fois de plus.

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Clementina Acedo, Ph.D. Director, Geneva Campus
Photography by May Tachapanich

Dear Students,

This year, Webster University Geneva is celebrating its 40th Anniversary!

I am happy to introduce this new issue of the *78 Magazine*, where the very name of the magazine comes from the founding year of Webster. In 1978, Webster University established its first international campus in Geneva. I take the opportunity to launch our celebration with this issue that so clearly expresses the creative and innovative work of our students. Let's start celebrating our 40th Anniversary!

Among Webster's global network of campus locations, Geneva remains the most diverse by citizenship. More than 4,000 alumni earned their degree from the Geneva campus, representing over 150 nationalities across six continents. Webster's Mission, to ensure high-quality learning experiences that prepare students for global citizenship and individual excellence, is alive and well. It changes with the times, yet is firmly grounded in our core values:

fostering student development through personalized experiences, encouraging scholarship, celebrating diversity, and building our collective sense of responsibility as global citizens.

Some traditions that were built during our 40 years are "tried and true," like our annual Global Thanksgiving dinner and the International Humanitarian and Security Conference, which just hosted its 23rd session in collaboration with the student-led Webster Humanitarian Association. Others are just beginning—like our new Computer Science degree program with an Emphasis in Cybersecurity, or our new interdisciplinary Center for Creativity and Innovation which promotes research activity and sponsors public events.

Your *78 Magazine* has become one of our important Webster Geneva traditions that showcase your talents and creativity. This particular issue is devoted to DISCOVERY, the process of finding something new. Your path through Webster should be full of these

moments of finding new ideas, diverse people and insights into various cultures that will enrich your lives and open your horizons. Discovery is closely linked to learning, which is the process of obtaining new knowledge and understanding that leads you to want to know more and discover something new.

This issue will introduce new trends in technology, media and travel as well as Webster Geneva's new activities, projects and events across various departments.

Much is ahead of you in this exciting quest for knowledge, for ways to solve problems and contribute in meaningful and creative ways to your communities. Enjoy the quest!

Clementina Acedo
Director, Webster University Geneva

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Not pictured:
Keith W. Strandberg, Executive Editor/Faculty Supervisor
David Umaru, Editorial Assistant
Tayma Al Haddi, Photography Assistant

Contributors:

William McDonald, Susan Ross, Nicoletta Iacobacci, Luka Dacić, Athena Carey, Tino D'Arpa, Iraj Nabavi, Elisa Honegger, Zain Abbas, Nadia Negm, Joy Corthesy and Jan-Henrik Tiedemann

Cover & Magazine Layout
by Merima Huseinović

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Editors' Letter

Dear readers,

Discovery is the way in which life unfolds for each and every one of us. As soon as you open your eyes for the first time, your life becomes full of discoveries that make your life interesting, exciting and give you the fuel to go on, no matter what.

This is what inspired our team to bring you the fourth edition of 78. This year's theme, *Discovery*, motivated us to raise questions and go on adventures to explore everything we can to make this edition the best one so far.

The more we explore the world, the more we leave our cocoons and become familiar with different cultures, concepts and stories. Our aim was to share our findings with you through a set of magic glasses, which we hope will provide you with new perspectives.

As Marcel Proust once said: "The real voyage of discovery consists not in seeking new landscapes, but in having new eyes." We hope that you will enjoy this edition of exploration around the world and that the spirit of discovery will stay with you for a lifetime.

Merima Huseinović &
Nazli Turkmen
Editors-in-Chief



nozli Turkmen

Merima

Photography by May Tachapanich

APP YOURSELF OUT

Gadgets to love in 2018

MERIMA HUSEINović

Whether we like it or not, apps keep changing their form. In the past, we'd spend hours in the App Store or Google Play, searching for our next favorite app. Today, those stores are close to exploding with millions of apps that we get to choose from. So what does the future of our decision-making look like? Asking questions such as "Is it AR?" will become the basis for our choices.

AR stands for augmented reality, which is transforming the way we use our phones and experience life. As dramatic as it sounds, the fact that you will be able to see the road from Geneva to Venice, before (or even without) taking the actual trip, is amazing! Or scary? How much of the unseen will be there to inspire us as adventurers?

It all started in 2016, when Niantic presented the revolutionary *Pokémon Go*. It holds several Guinness records

such as "most revenue grossed by a mobile game in its first month (\$206.5 mil.)" and "most downloaded mobile game in its first month." This is the app that opened the gates to AR apps.

Augmented reality apps are developed through an AR software development kit (SDK), and there are two types of AR apps: location-based and marker-based. *Pokémon Go* is an example of a location-based app, which uses GPS and other position detectors to determine your location and create AR objects. Marker-based AR apps use image recognition and your phone's camera to detect specific patterns or markers (images, QR codes and similar.).

While exploring this new trend, I took time to discover the best free AR apps available for Android and iOS smartphones. Here are some of my favorite ones:



#1 Wikitude

If *Wikipedia* has been your best friend so far, you will love *Wikitude*—your travel and shopping companion. It uses your smartphone's camera to scan and recognize objects, then gives you information or interactive content attached to the object, in the virtual reality world. When you're in the city, the app will reveal information about the places around you, such as current campaigns, promotions, games and more. In addition, if you scan a magazine, you will get access to videos, 3D models and 'buy now' buttons.



#2 InkHunter

With AR, *InkHunter* enables you to try out tattoos just like you try on clothes before making a purchase. This app will help passionate tattoo fans prevent permanent mistakes from happening ever again. With this app, you can choose one of the offered designs or upload your own and try it out on different parts of your body. The app uses your camera to detect three lines that you draw on the chosen part of your body so that it can virtually place the tattoo and offer a preview.

#3 Ikea Catalogue

While *Ikea Place* is available only for iPhone X, the *Ikea Catalogue* enables both Android and iPhone users to see what a piece of furniture would look like in their home. This app uses AR to measure the size of the paper catalogue placed on the floor, then shows your desired piece of furniture in situ on the screen. It also offers 360-degree room sets, where you can be inside an IKEA-equipped space anywhere. To get these features running, all you need is a printed IKEA catalogue!



#4 ViewRanger

ViewRanger guides you through the outdoors by giving you the possibility to create, download and see your route before going on a journey. The best part is that this app works offline! All you need to do is download the maps which will help you on the road. In case you get lost, the app will show you available routes around your position. If you just don't know where to go this weekend, there are plenty of adventures to choose from! *ViewRanger* lets you track your outdoor activity and route progress by recording it on your profile, which works just like any other social network—with followers, photographs and more!



#5 Google Translate

And finally, of course, Google had to be one of the first to follow the AR trend and use it for good old *Google Translate*. Unlike aforementioned apps, the AR version of *Google Translate* relieves you of having to type by letting you take a photograph of the text you wish to translate. Cooler than you thought, right? Well, it was even better when I tried it out. Take a snapshot, highlight the words or a part of the text that you want translated, and it's done! Even though it sounds too good to be true, the app does not only work well, but translates well — for real. This is the one that I'm definitely keeping on my phone after this expedition. ●

CABINET OF CURIOSITIES

You name it, we've got it

LAMIJA HUSEINOVIĆ

Here's a fact for you: laughing prolongs one's life. So the following section is devoted to just that! I went on a little hunting trip for interesting, funny, weird or bizarre discoveries, and here are some of my favorite ones. (You can thank me later.)

Boys, take notes. This is how you get the girl!

The Japanese pufferfish, Fugu, is the ultimate charmer! This little fish compensates for his lack of visibility by creating beautiful art on the seabed in order to get noticed by the ladies. This fish uses its fins to form a pattern that looks like a flower. It does this 24/7 so that the current does not completely ruin his creation. When a female notices the pattern, she inspects it, then decides if she wants to mate with the male. She places her eggs in the center of the "flower," then leaves for a few days while the male fertilizes the eggs and guards them. Maybe this is not the best parenting style for us humans (you can leave this out of your notes).



Did you know that the Eiffel Tower is married?! Say whaaat?!

We all have those moments when we just love our inanimate objects. In my case, that's my bed. But, it's not like I'd marry it! I'm more of a jukebox kind of girl—can't go a day without my daily dose of music and singing. Erika La Tour Eiffel, as you can tell by the last name, fell in love with the Eiffel Tower and decided to marry it in 2007. And they say it's not all about the looks! For Mrs. La Tour Eiffel, it's not about being alive apparently. Well, I guess if we can have straight, gay and open marriages, who are we to discriminate against human-object marriages?



Stop stealing our jobs, you heartless machines!

A humanoid, Erica, is about to become one of Japan's news anchors! This android can recite scripts and hold a conversation with autonomy, apparently with the help of facial-recognition. She was first created to work at a reception, but was then moved up to news anchor. Phew! At least receptionists dodged a bullet there and still get to keep their jobs! Seems like she was "too good" for that position (awkward silence). Erica's creator, Hiroshi Ishiguro, described her as so similar to humans that she could have a soul. Lovely. Souls on sale everyone! Anybody want to buy a soul for their stuffed animal?





“

**A day without
laughter is a day
wasted.**

Charlie Chaplin

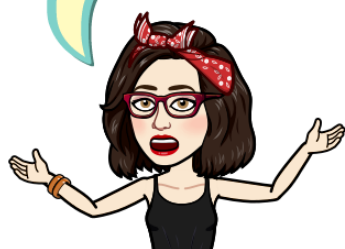
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**Looks like Medusa
likes to keep her people
underwater.**

Jason deCaires Taylor was a scuba diver, with training as a sculptor, who decided to create an underwater sculpture garden that not only speaks about society, but is a home to many sea creatures. This amazing exhibition is located in Grenada and is now a popular tourist attraction. To hear more about it watch Taylor's TED Talk named: "An underwater art museum, teeming with life!" However, I still think this is all Medusa's doing! •

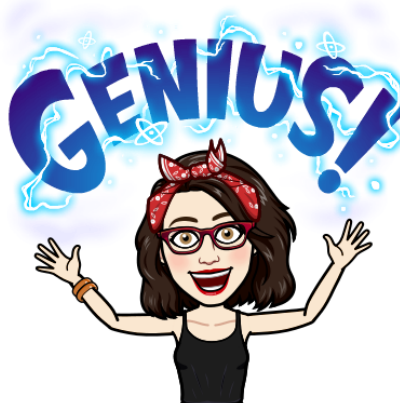
**Sliders are the answer to
all our problems!**

Forgot to do your paper? Didn't clean your room even after your mom asked you 50 times already? No problem! Blame it on your "slider" friend. Sliders are people who are considered to have a high amount of energy around them that messes with electronics. There are actually people who (believe that they) cause light bulbs to turn on/off, vacuum cleaners to die, and other occasionally useful types of interferences! People who have this characteristic say that these events happen when they get excited or feel troubled. So next time you need a good reason for that extension, call your slider friend!



**The first version of
emojis! And we thought
we were original...**

Rongorongo is a form of writing that was discovered on Easter Island in the 19th century. It was found on wooden objects, tablets and other materials, but its meaning was never discovered. It is still not certain if this was an actual type of writing, but to me it seems like people used to communicate with cute little doodles! Looks like emojis are not that original after all... meh.



ALL ABOUT MEMES

The new form of virtual humor

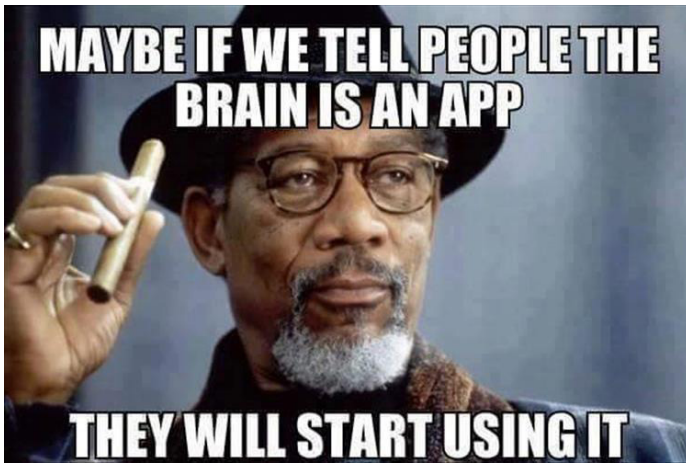
MERIMA HUSEINović

While memes can be something that makes our lazy rainy Sunday better, there is much more hiding behind this new age phenomenon. The Internet has become a huge part of our daily lives and we've reached the stage where it's harder to be offline than online. Everything that happens in the real world is slowly, but surely, taking its form in the virtual world, such as humor. Ever since the ancient times, humor has been humanity's coping mechanism and a way to deal with problems in a greater context. Memes are the new age form of humor.

Looking back at its origins, memes began as ideas, behaviors, or styles that spread from person to person within a culture. The word "meme" is derived from the Greek word "mimema," which means "something imitated." It was first used by an evolutionary biologist, Richard Dawkins, in his book *The Selfish Gene* from 1976. Using the word "meme," Dawkins explained the way cultural information spreads. However, Internet memes are a subset of this general meme concept specific to the culture and environment of the Internet.

An Internet meme is an image with text that is used by the online community for humorous purposes or as social commentary. This concept has gone viral, and it has become nearly the most dominant form of online communication. From "Roses are red, violets are blue" memes to those commenting on today's refugee crisis, it is obvious that anyone can express themselves through a simple meme.

It all started with just the basic need to laugh and be entertained. However, memes continuously branch into different genres and styles. This has caused a continuous ethical debate on whether we should be entertained by the current issues of our society in this manner, or if we should take them seriously. On one hand, joking about salient issues such as the refugee crisis can distort our perception of their importance. However, accepting reality as it is could contribute to "compassion fatigue," which is caused by saturation of media with images of suffering. In addition, constantly seeing images of violence and destruction can shape an increasingly apathetic society.



Memes have sparked interest in social researchers regarding their function in communication. Specifically, the role of memes in reflecting society or promoting change. This novel form of communicating and sharing views has allowed people to express their opinions in a more symbolic manner, where they use images and symbols to accompany captions which mediate a certain message. It has opened the doors to drawing stark comparisons between situations for more effect, but it has also become a way to demonstrate cleverness and unite a specific group of individuals which share common features. Memes are a true reflection of human innovation, where people are able to connect concepts which would normally not be considered together, or use references that only a specific community can understand. Memes have so many functions in the online world, whether it's to mock, highlight or criticize important issues or to entertain, this mode of communication has become our new way of interacting. ●



HEART OF A LION, MIND OF A TRUE LEADER

Interview with Aya Abdullah

LAMIJA HUSEINović

From Iraq to Jordan, Syria, Turkey, and finally Switzerland, Aya Abdullah was forced to flee her country in hopes of pursuing a brighter future. Abdullah spent her teenage years working with NGOs, such as UNHCR, and supporting her peers. Today, she is studying International Relations and Media Communications at Webster University Geneva and is working as a youth delegate at UNHCR. Her story is filled with heartbreak, but it is also a source of great strength and inspiration. I met Aya Abdullah after hearing stories from students, teachers, and finding interviews online. So, when I finally got a chance to speak to her, I was awe-struck. After choosing from an abundance of questions which I had for her, here is what I discovered.

You've traveled to many places before reaching Switzerland. During your interview with Cate Blanchett in Davos, you mentioned an instance where a friend of yours was surprised by your makeup skills, so she asked if you had such products in Iraq. Was this kind of encounter something which you've experienced before, and did you experience culture shock in any of the places which you went to?

My first culture shock was in Turkey because of the language. When I went to Syria or Jordan, we spoke Arabic, so I didn't feel like an alien. The accents are different, but it was still Arabic—so it was easy to communicate. But when I went to Turkey, everyone was speaking in a language that I didn't understand. It was such a different country and culture. There are similar things, but still... it is not like my country. However, the biggest shock that I experienced was in Switzerland because of French, and now I'm at that age where I can understand what culture shock means. It has made me feel like I'm stuck and I can't integrate myself. People here are very different, as are the culture and language. I'm from the Middle East and this is the West, so... yes, I'm struggling. But, about that makeup case, I was going to my French classes and one of my Swiss friends asked me: "Aya, you wear eyeliner in an amazing way! Do you have makeup products in Iraq?"

and I thought: "Whaaat? Did you ever hear about Huda Beauty? She's Iraqi! And yes, this is our makeup." But this was not the only time that I've experienced something like this. When I was in Turkey, I went to my friend's wedding and wore a fantasy dress, with my hair and makeup done. There was an old woman whom I was speaking to and she didn't notice I was foreign because I speak Turkish without an accent. At one point she asked me: "Which city are you from in Turkey?" so I told her that I'm from Iraq and I'm living here as a refugee. She was shocked and didn't believe me at first: "You can't be a refugee! No way!" so I asked her why, to which she replied: "Refugees are not like this! They don't dress like this!" I was very surprised. We are normal human beings—we have dresses, weddings and parties. That night, she took me to every table at the wedding to say that I was a refugee. But, she was old so I couldn't make any comments about that.

How did you find the different cultures which you discovered? How did they differ from yours?

In Syria and Jordan it was not so different from Iraq, but in Turkey it was completely different. In the beginning Turkish people were kind and tried to help refugees. However, after one or two years, because of the Syrian crisis, everything changed. People started to look at us like we were stealing their jobs, their houses and making the country more expensive than it is. They would blame us even if the weather changed. That was a very difficult situation. There is a widely spread misunderstanding about refugees. We are not choosing to be refugees and it seems that we are the elephant in the room which people are pretending not to see.

You mentioned in one of your interviews the responsibility that you have towards your people—to be their voice. How did you discover that this heavy responsibility is yours to bear?

When I left Iraq, I started feeling out of place and noticing that there are a lot of people like me. I began doing voluntary work with different NGOs at the age of 14. I would talk to youth, empower them, and provide peer to peer support. Just talking or listening can help a lot and they just need someone to listen to them. After we fled Syria for Turkey, I endured a psychological shock because I thought: “Why me? Why am I the

one who is going through all of these things?” But, instead of just crying and blaming the world, I decided: “No. This is not me. I am going to prove to people that they are wrong about refugees. We are not victims. Society needs to change its views. We are the ones who can solve problems, not someone else.” So I worked with UNHCR and their partners in Turkey for five years. I was active in projects for integration, youth empowerment and human rights. When I came to Switzerland, I discovered that it was my destiny to come here and be a youth delegate at UNHCR, to speak to important people from all countries about issues which we want to solve. I lived through war and I fled those countries for a reason. That reason is to be stronger and talk for all the people that do not have a voice, because I have a voice and I am the lucky one to be able to come here and live a normal life. I don’t want to stop working for people who are like me.

I heard you say that as a child you believed it was your duty to save the world. How did that perspective change (or not) today?

I told myself when I was a child that I would be the President of the World, to change the world, but destiny chose me to be a president in a different way. Maybe I didn’t become the President of the World, but if I just save a few lives that would make me a president for these people. I am really, really happy to be doing what I am doing now.



Photography by
May Tachapanich

“

Maybe I didn’t become the President of the World, but if I just save a few lives that would make me a president for these people.

”

What did you take away with you from each of the places that you lived in?

From Iraq, I took my culture and that culture did not change for me. I still remember everything that I lived through in Iraq. I took all the good things with me, but also all the bad things; like the war experience, being a child and hearing alarms and bombs every day. After I fled Iraq, I felt stronger than a normal kid because a normal kid does not watch this even on TV. In Syria, everything was so normal because they treated us like Syrians. No one stopped us in the street and said: “You are a stranger, you are a refugee”—nothing like that. They opened their houses, they gave us the opportunity to work and contribute to the country’s economy, so we didn’t feel like strangers. In Turkey, I felt like an alien. Everyone looked at me and my family like that. When I left Syria to go to Turkey, I thought that I would find that amazing country like in the films—with big shopping malls, big homes, palaces, a lot of money, a lot of work, and all of this... but the reality was not like that. On the other hand, I left Turkey speaking the language which made me two people, not only one person, because I can communicate with people from another country. That has made me feel so blessed. I believe that each negative event in my life had a positive side as well.

How do you find Switzerland so far?

When I first came here, I stayed in a camp for one month until there was a house available in Geneva. Then we moved to Geneva, and after living in Jordan, Iraq, Syria and Turkey—oh my God—it’s so expensive. Also, it’s hard to make friends without knowing the language. What I discovered is that there seems to be a phobia of migrants. However, I feel comfortable because no one has asked me yet: “Where are you from? Why are you here?” or “Show me your ID.” I’ve had very bad experiences as a refugee. When I was in Turkey, I was arrested in the airport for no reason and checked numerous times. Here, we don’t get that kind of treatment. But, it’s still hard because I need to learn the language and understand the rules. However, I’ve been given amazing opportunities that I haven’t had anywhere else.



The two palms represent the language barriers which Aya faced—“quoi” means “what” in French, “dil” means “language” in Turkish.

When I came to Switzerland, I got a permit so I know that I’m safe. I can sleep well because I know that I’m not going to be kidnapped or killed by anyone. I also feel very lucky because I got the opportunity to study at Webster and I’m a youth delegate at UNHCR. I get to speak for refugees which makes me feel blessed and that I came here for a reason. These little challenges are just temporary. I will learn the language and I will integrate just like I did in other countries.

What did you discover about yourself through this journey?

I learned that after a dark night, the morning always comes. I mean, there was always hope. When we don’t lose hope, anything can happen. Anything! You just need to believe that it will happen. I remember things that I’ve endured and I think: “Wow! Did I go through all of this? Really? And I’m here now?” so it’s just about hope. It’s not surrendering and holding on to hope with everything you’ve got.



Abdullah wearing her traditional handmade Iraqi dress.

What would you like to discover and what are your plans for the future?

My goal is to graduate. I want to know how I can relate my experience of war with my studies, so that I can put them together to be more powerful. It's not because I came here and I'm safe that I will forget everyone. I want to be an ambassador, maybe at the UNHCR, and I want to help other refugees. I want to cook for my community in this big kitchen which is UNHCR. I am working as a youth delegate and I am representing youth refugees, but this is not where I plan to stop. I aim higher than that because the further you reach, the more good you can do. I want to work for my people and make their life easier than it is. I am also working with the WHA here at Webster. They are a very good group and I hope to contribute my ideas and experiences from the work that I've done in Turkey and Syria. I hope that we will realize many good projects. ●

“

The further you reach, the more good you can do.

”

THE SUMMER OF YOUR DREAMS

A guide to an unforgettable adventure

AYA AYOUCHE

Summer is here and we all know what that means: going to the beach, traveling, spending time with your friends and family, partying and more. Exploring countries and cities is always an exciting adventure. People have a need to discover something new, that's why we can never do it enough! If you are choosing your next adventure, here are a few beautiful places that you should definitely visit this break.

Chefchaouen, Morocco

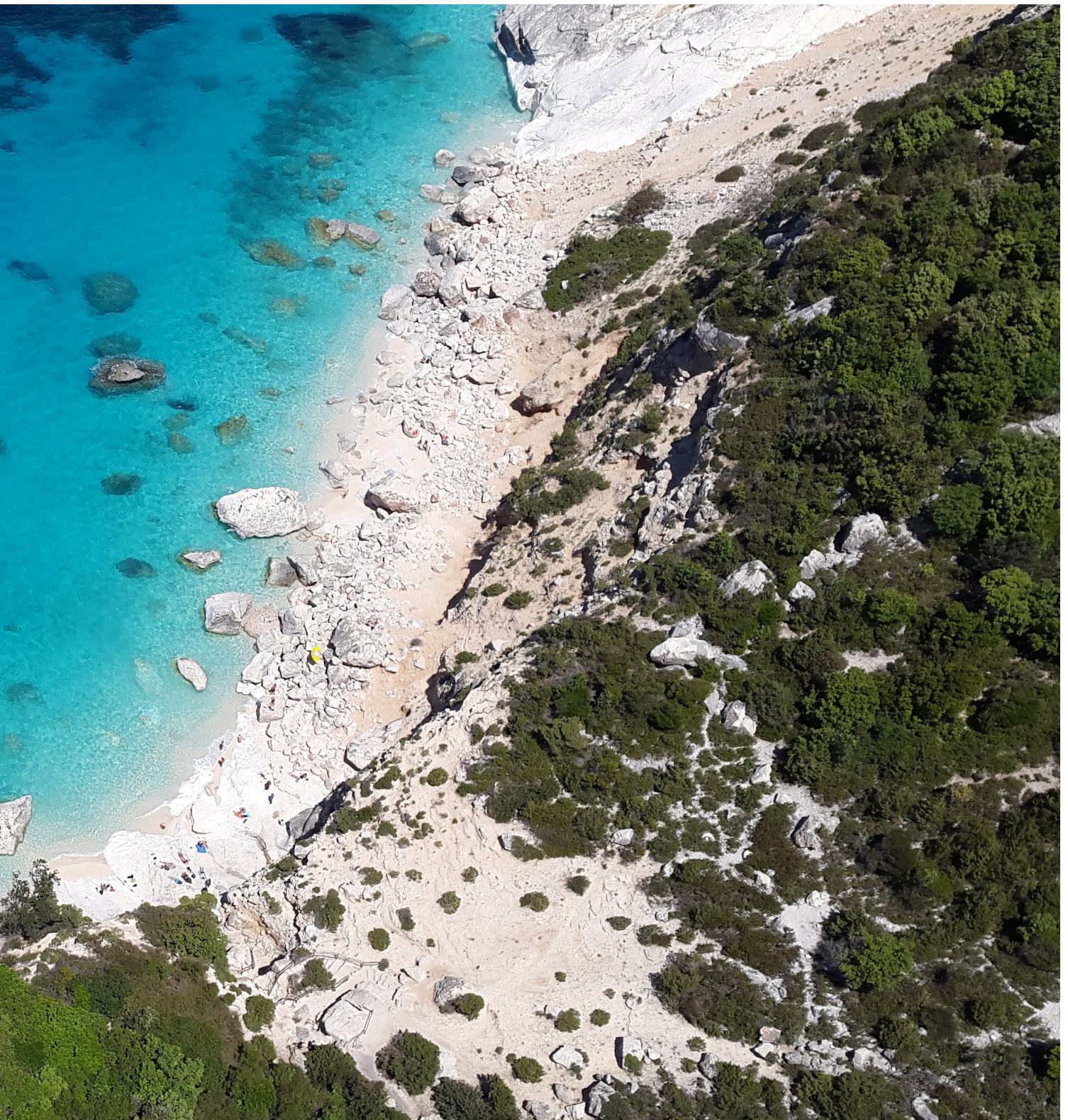
Also known as the “blue city”, a walk through the old town of Chefchaouen is something that you should witness at least once in your lifetime. You will be charmed by its blue buildings in the heart of nature (yes, everything is blue). You'll also have a chance to visit the Bab El Ain, one of Chefchaouen's historical landmarks, and go hiking until you reach the waterfalls in Akchour to enjoy the beautiful view. Don't forget to have a nice cup of Moroccan mint tea at the end of the day!

Granada, Spain

If you're looking for nothing but tourism, Granada is the one for you. This small city in Spain is known for its medieval architecture with a touch of Andalusian influence. Places such as the Granada Cathedral, Royal Chapel and the Corral del Carbón are just some of the many to visit in this city. You will also have the experience of eating delicious tapas, and a few nights out in the city filled with Spanish vibes will be just right. Vamos!

Sardinia, Italy

Sardinia is a small island located in the south of Italy. Its beautiful sandy beaches and huge mountains will take your breath away. Of course, let's not forget the art of the Italian culture and, most importantly, the food. In just a few days, you will have time to relax by the beach, eat some delicious Italian food and visit its beautiful and tiny central city.



Sardinia, Italy

**“Travel is the only
thing you buy that
makes you richer.”**



Chefchaouen, Morocco
Photograph by Just Booked A Trip



Granada, Spain
Photograph by Ronny Siegel

Antalya, Turkey

Who doesn't love Turkey? One of its largest cities will make you fall in love with it. Once you're in Antalya, you can settle in one of its beautiful resorts and enjoy a nice meal while relaxing by the pool, then have day excursions such as visiting the Perge Ancient City, Duden Waterfalls, or have a swim at Kaputa Beach. This one is a must. Don't forget your camera!



Antalya, Turkey – Duden Waterfall
Photograph by Zolakoma



Alexandria, Egypt
Photograph by Gian Cornachini

Alexandria, Egypt

One of the seven wonders. Alexandria is the second largest city in Egypt, bordering the Mediterranean Sea and offering you a wonderful Arabic experience. Among other things, its charm lies in the historical monuments (not the pyramids), that go back to 300 BC and are still there for visitors to explore. You will get to visit monuments such as the Catacombs of Kom El Shoqafa, or even its 15th century fortress, the Citadel of Qaitbey. Of course, having a walk through the corniche is a must and let's not forget spending a good day at the beach. ●

**“Once a year,
go someplace
you’ve never
been before.”**

Dalai Lama

NO JET LAG, NO PROBLEM

How to get over it like a pro

NAZLI TURKMEN

Traveling is a lot of fun, but jet lag can ruin your trip. Understanding how it works can pave the way to overcoming travel fatigue.

Our bodies work best in a routine; they have a natural 24-hour cycle known as the circadian rhythm. This rhythm tells the body when to wake up and go to sleep. Traveling east or west means that you are changing time zones causing disruptions in the bodily routines. You arrive at your destination at a different time than your body and mind assume it to be.

The most common issues of having jet lag are fatigue and insomnia. Whether you are a frequent flyer or someone who rarely travels, everyone who changes time zones experiences the effects of jet lag to a certain degree. According to some studies, a day is needed for every unit of time zone traveled to recover. For example, if you travel from Geneva to New York, the time difference is six hours. This means that you need roughly six days to adjust to your regular daily routine. However, there are a few things you can do to beat the time zone tiredness in several ways, faster than what they propose.

First of all, get a good night's sleep before you fly. Do not try to stay up all night thinking that it will help you sleep through the flight. Sleep deprivation during or after the flight might make you stressed, anxious

and disoriented. Lack of sleep can also aggravate your travel stress and fear of flying. If you are stressed, you might think that a glass of wine would be perfect to ease the tension, but try to avoid alcohol during your flight as it will increase dehydration, making it harder for you to adapt to your new destination. Flying dehydrates the body drastically, so try to drink plenty of water instead (even though it might make you go to the toilet several times). Coffee and tea are diuretics as they flush the water out of your body. They also keep you awake and alert, which you should avoid unless you have work to do in your spare time.

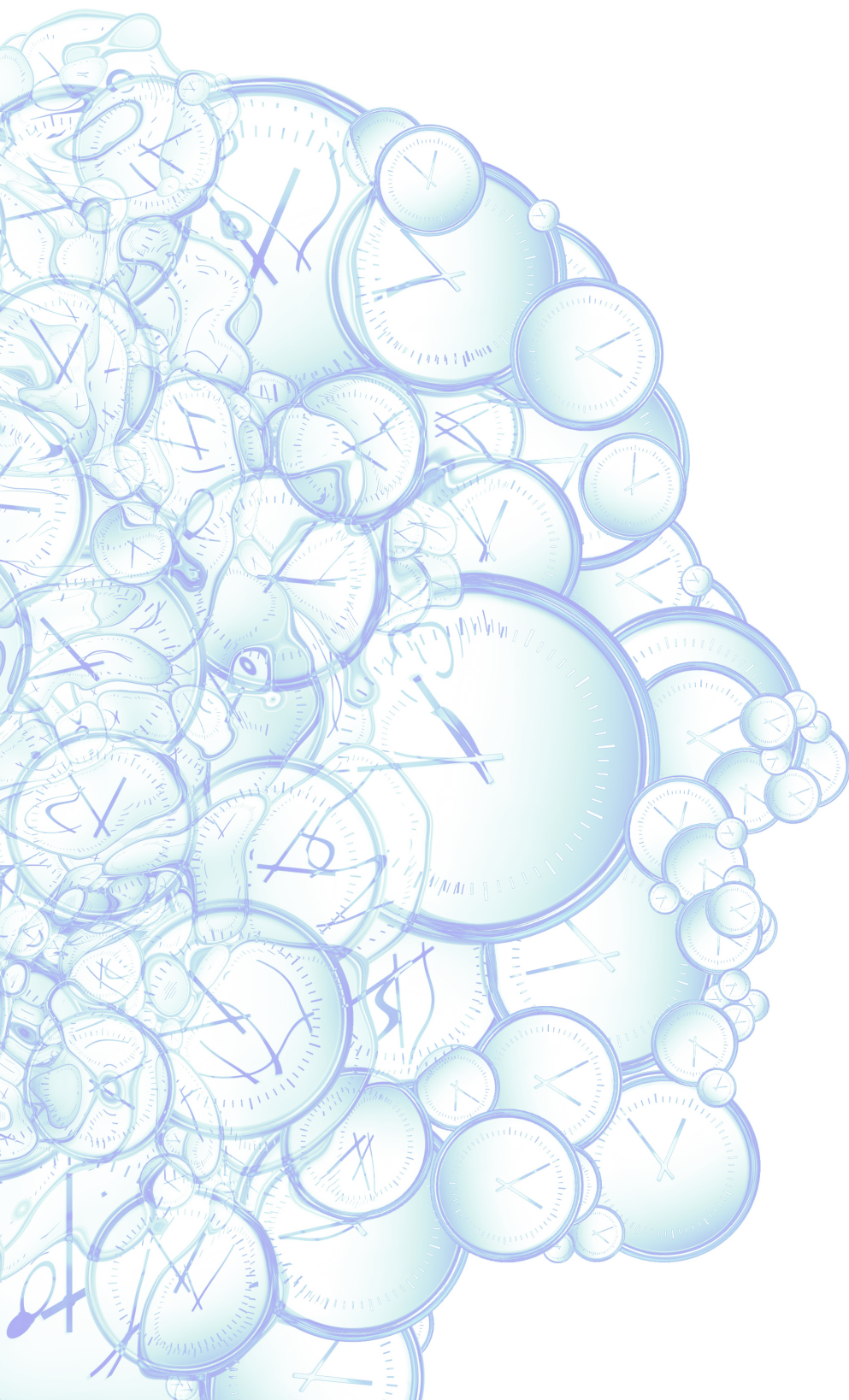
Try eating a light meal before sleeping during the flight, as this will help you avoid indigestion. Another important thing is to try and create a peaceful environment, to get at least some sleep. Using a neck pillow will support your head and prevent you from waking up with a stiff neck. Earplugs or noise canceling headphones might help you, if you are sensitive to the aircraft noise, to make a better environment for sleep. Eye masks are also an excellent option to trick your body into thinking it's time to rest. All these tricks should help you get a good night's sleep and arrive at your destination feeling well-rested and healthy.

If you have a whole day ahead of you when you arrive at your destination, try not to make the mistake of

“

Dealing with jet lag is about adapting to our ever-evolving life environment.

”



sleeping during the day. Doing so will disrupt your circadian rhythm even more. Try and spend the day with activities that will keep you busy. If you manage to stay awake until bedtime, congratulations, you can go to bed and expect to get a good night's rest. However, you might wake up in the middle of the night or way too early in the morning. If this happens, just try and go back to sleep. If you can't sleep, stay in your bed until it is time to get up.

Waking up at a reasonable time and not oversleeping will help you sleep at night. If you are having a problem falling asleep, you can always try to take natural supplements such as melatonin. Melatonin is a hormone that the pineal gland secretes in the brain and it helps control your sleep and wake cycles. Thus, taking melatonin helps put this rhythm back in its place. There is no harm in using something natural for a short period of time to get your natural sleep cycle back.

Man has learned to travel over continents at previously unimaginable speeds. As it becomes easier to travel over great distances, we will need to learn how to adapt to changes that travel imposes on our bodies and minds. Learning how to deal with jet lag is about adapting to our ever-evolving life environment. ●

THE PERFECT GETAWAY

How to plan an ideal trip

AYA AYOUCHE

Summer is at our doorstep and you can already sense the desire for travel awakening. This also means packed airports, last minute flight booking, photos of your friends' trips on Instagram and more. But that is what summer is about, right? Making discoveries, experiencing something new and being on the move can always bring excitement. However, this enthusiasm can also turn into stress, which is why having a well-thought-out plan leads to a good trip. If you want your trip to be perfect and amazing, it's really important to be organized and well prepared so that your summer goes just how you imagined it. To get started, here is a guide to planning a perfect getaway for your summer break.



1. Assemble your crew

The first step is to find people who will be spending time with you on this trip and with who you'll share your discoveries. If you decide to travel on your own, that's a good thing as well! What counts are the things which you will accomplish during your getaway.

2. Save

It's always important to know how much money you are willing to take for your trip. My advice is to try and save some money at least a month before your trip. That means, no treats! Start making your own food and cut your expenses.

3. Find your new "home"

You're not going to be sleeping on the streets, so it's best if you research where your new "home, sweet home" will be for the next several days. You can find many hotels and hostels on traveling websites, with a range from cheapest to most expensive. Don't forget to put your date of arrival and checkout. Need help finding your new home? Websites such as Airbnb, Trivago, Expedia, or even Kayak.com are of good use.



4. Book your flight

The earlier you get your ticket, the cheaper it is. Don't wait until the day before to book your ticket because you will find it at a higher price or not at all. A quick word of advice, they say that the best times to book would be a Tuesday afternoon. Make sure you also don't check out your traveling website too much before you book, because it will get more expensive as you do it. Rumors say it's better to book a flight from a non-Apple device, so don't waste your time and start booking.

5. Make a check list

When you arrive at your destination it's natural that you would want to visit every single touristic attraction; whether it's trying out a nice little restaurant across the street or visiting one of the historical monuments in the city. What you can do before arriving there is make a list of all the things that you are interested in doing. The good side of having a list is that you are prepared and you get the satisfaction of crossing out the adventures which you've completed.



6. Pack, but not too much

"Pack all the essentials" doesn't mean taking all the belongings in your household, but only the ones that are important for your trip. Passports, clothes, a notebook, your phone, a suitcase and you're good to go. Don't forget to grab your camera as well, if you want your trip to be remembered and cherished!

7. BE THERE ON TIME

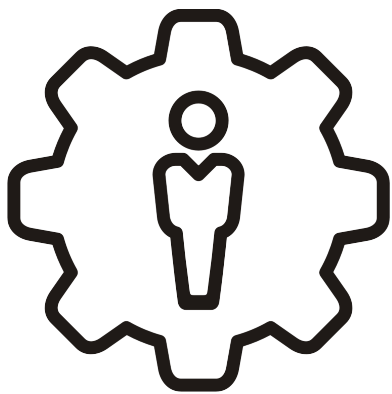
The capital letters of this section say it all. If you want to catch your flight, you need to be at the airport on time—at least two hours before your flight. It's better to be early than late. Don't leave everything to the last minute and once you reach your gate on time, you can sit back and relax until you take off.



8. Have a nice trip!

Congratulations! You have successfully reached the end of the guide. Now, you can have a nice and cozy time until you land at your destination. Prepare to have a blast and enjoy your perfect getaway trip! ●





HAUZA

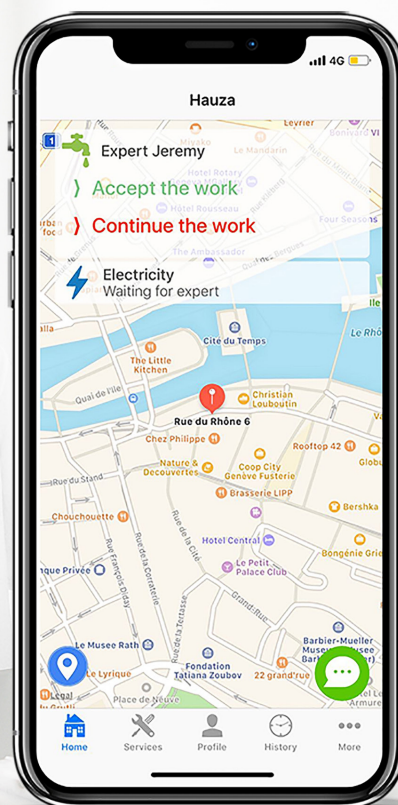
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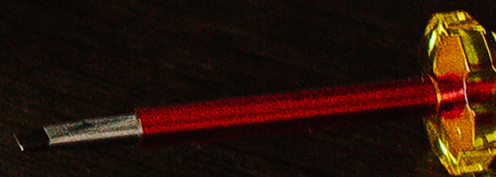
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THE BIG FORTY

Happy 40th Anniversary Webster Geneva

WILLIAM McDONALD & SUSAN ROSS

Did you know that by the start of 2018, Webster Geneva's 40th Anniversary, over 4,000 alumni graduated by pursuing their degree in Switzerland?

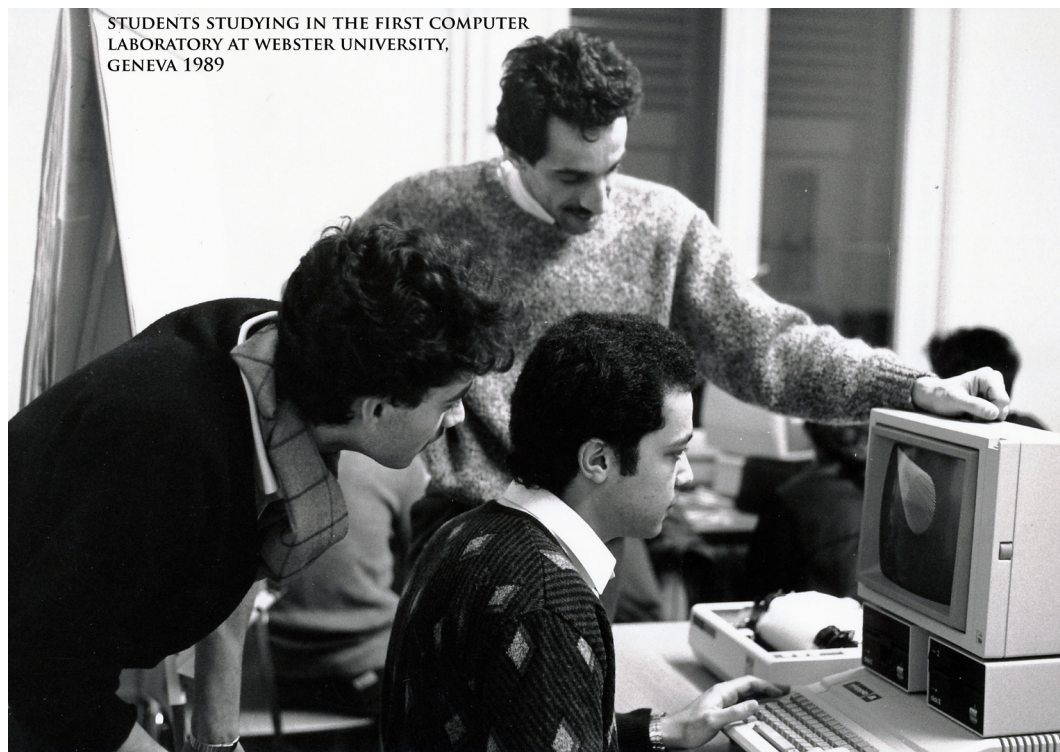
None of Webster Geneva's success would exist without our world-class students becoming alumni. Webster's Geneva alumni represent a true diaspora—a mosaic of culture and talent—working across industry sectors and locations, from a family business, higher education and luxury or public services. Whether an entrepreneur in Dubai, a champion of women's empowerment through "wealth and wellness" programs in Bangalore, a professional counselor working in the humanitarian organizations in Geneva or among the countless other profes-

sions that contribute to society, they each have in common a formative learning experience from our beautiful campus in Bellevue.

Over the years, we have also extended campus hospitality by hosting scores of study abroad students each year. They now average over 100 individuals per year, gaining international exposure, building lifelong friendships and developing a broader worldview.

To commemorate our 40th, both to recognize our heritage and inspire the future generations of Webster University Geneva alumni, we will host a series of celebration events on campus and invite students and alumni to join us. Stay tuned! ●

Students studying in the first computer laboratory at Webster University, Geneva 1989



Buildings A (Jura) and B (Alps) under construction in 1992



Front reception and admissions office in the early 1980s

Management class in 1988 - now the director's office



GROUP OF STUDENTS IN A CHILLING
SESSION IN 2018



GROUP OF STUDENTS IN A STUDYING
SESSION IN THE 1980'S

DOES PASSION AGE ?

What sets your soul on fire?

ELIZAVETA ULYANOVA

Passion. Age. Some people think that the two are related to each other, while some don't. Today, it's very common to hear "you are too young to do that" or "you are way too old for this," which presents passion and age as two very opposing things. Why should age matter when passion is involved?

**LAMIJA HUSEINOVIĆ, PSYCHOLOGY AND MEDIA COMMUNICATIONS
STUDENT AT WEBSTER UNIVERSITY GENEVA (19)**

Writing became one of my greatest passions in my early high school days. Going through puberty is a rocky road because so much of who you are is changing, both mentally and physically. Writing allowed me to lay things out and take a third person standpoint. We often forget how powerful language can be. It is a vehicle which allows me to paint the world from my imagination with precision and authenticity, to explore alternate realities. Being a writer has definitely changed the way I perceive the world, and now finding inspiration has become easier, because even the tiniest detail can be a metaphor for a greater context. The world has become more poetic since I became a writer. It has had a huge impact on me as an artist and it has deepened

my understanding of human nature. I am also a passionate filmmaker, so writing goes hand in hand with this art form. It is somewhat like acting because you get to think and speak like someone else, live in their world, and experience their challenges. I would be a different person if I hadn't discovered this passion. I think that the world would seem dull and one-dimensional. My ability to imagine and design various contexts, societies and characters has been an integral aspect of my self-expression. I have grown so much as an individual and citizen of this Earth because I am able to look at society with more than one pair of eyes. Also, it allows me to inject any boring task with a dose of imaginative thinking (which is a great survival technique)!

“

We often forget how powerful language can be. It is a vehicle which allows me to paint the world from my imagination with precision and authenticity, to explore alternate realities.

**LAMIJA HUSEINOVIĆ,
A PASSIONATE WRITER
(19)**

”

Looking at Lamija, all I could see was a genuine smile, sparkling eyes and bursts of positive energy while she was explaining what writing means to her. I thought that I'd never see someone as enthusiastic as her, until I spoke to Amanda Callendrier.

**AMANDA CALLENDRIER,
HEAD OF ACADEMIC RESOURCES,
DIRECTOR OF THE LEARNING
CENTER AND SCHOLARS
PROGRAM AT WEBSTER
UNIVERSITY GENEVA, AND
AUTHOR (41)**

I don't remember not having passion for writing. I have no memories of learning how to write. It's like walking. I just remember myself doing it all the time. I would always carry little notebooks with me, so I could write stories in them. I don't remember how it all began and it obviously never stopped. I still carry a little notebook to scribble my thoughts into it. When writing you are always telling a story, and I love that. I know that not everyone thinks that reading and writing are fun. Those are not the common passions in society, but to me they're fun. In my spare time I like to sit down and just write. This is a way of me understanding myself. Sometimes, I even don't know my own opinion about something until I write it down. Writing takes me to a different place and makes me look at things from another angle. However, being a writer has more aspects to it, like editing and publishing which is not always fun. When I am not writing there is just something missing. I feel like I need to get my thoughts out. If I did not discover my passion in writing, I would be a less interesting person. I am actually less interesting when I am not doing it. Writing is a fulfilling process for me, making me understand others and the world around me.



Lamija Huseinović and Amanda Callendrier
Art by May Tachapanich

If you're still not convinced that age has nothing to do with our passions, here is an example of two passionate photographers of different ages.

**FRANCESCO ARESE VISCONTI, HEAD OF
THE MEDIA COMMUNICATIONS AND
PHOTOGRAPHY DEPARTMENT, AND
PHOTOGRAPHER (46)**

I was always interested in arts. Ever since I was a kid, I drew and sculpted. Then later in life, I discovered photography and became very passionate about it. Especially in the process of traditional production of the image, which includes working in the darkroom with chemicals. The moment when you see something printed and being exhibited is what I liked the most. Photography had everything that I enjoyed. The creativity, the hard craft and the meaning. This is when I changed. We all change, at every single moment. So

when I first discovered photography, it was all about the technical aspects for me. I wanted to understand how to make it. Just like a painter tries to understand how to use a brush and mix the colors. However, soon I switched to a theoretical part of photography. Technically, I reached the level I wanted to reach, so now I am in the stage of learning the theory and the meaning behind photographs. Since I got passionate about photography, I wanted to get into the field. I wanted to pair my career with my passion, and I did it.

“

**Photography had
everything that I enjoyed.
The creativity, the hard
craft and the meaning.**

”

**FRANCESCO ARESE VISCONTI,
A PASSIONATE PHOTOGRAPHER (46)**

CREATIVE SPARKS

Projects to love
@ Webster University Geneva

MERIMA HUSEINOVIC

Creative currents flow across all departments at Webster University Geneva, resulting in student and faculty initiatives which are contributing to new and divergent ways of artistic expression. Here are four examples of projects which have been realized by individuals from our rich community, and they are to LOVE!





There are two sides to every story—“The Coin”

Thanalai Tachapanich (May),

Media Communications student

A passionate traveller, May Tachapanich, stumbled upon some surprising and unpleasant questions about her country while journeying around the world. Getting tired of generalizations and stereotypes about Thailand, she created The Coin—presenting the other side of her homeland’s story.

The Coin is a photography project which showcases 23 photographs of aspects which Thailand is less known for; its culture and tradition, architecture, crafts and more. Through this project, Tachapanich depicts the other side of Thailand, emphasizing that “every country has a positive and negative side, just like a coin - where you can only see one side at a time.” She aims to show all that her country has to offer, and demonstrate the power of perception.

There is another side to every story. However, it is up to us to choose what we believe in. In this era, where we’re surrounded by information, the process of selection and evaluation can be too much to take on. This might lead us to believe the first thing that comes our way, but Tachapanich hopes that her work will open peoples’ minds when it comes to having different perspectives and judgement—helping them form their own opinions instead of falling for whatever the internet says.

She concludes by saying: “No one should be scared of exploring the world on their own, forming their own opinions, and enjoying their own impressions of life.”



Scan the code below to access this project online or follow May on Instagram @mayyofficial



A revolution in multidisciplinary projects —“Adventice Editions” (AE)

Jennifer Niederhauser-Schlup, Photography program faculty

Adventice Editions is an association that organizes multidisciplinary projects, events and exhibitions, with the aim of providing space for dialogue between diverse fields of research (Architecture, Science, Photography, Art, Literature, Design, Journalism, etc.) The association was established by Jennifer Niederhauser-Schlup, a professional photographer and a Photography program faculty member here at Webster, and Florine Bonaventura, graphic designer, whose decision to combine their skills and passion for production resulted in the creation of *Adventice* magazine (French for bad weeds).

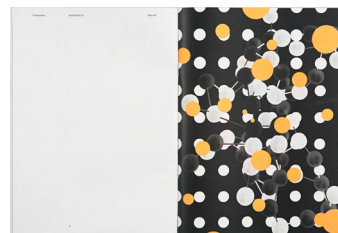
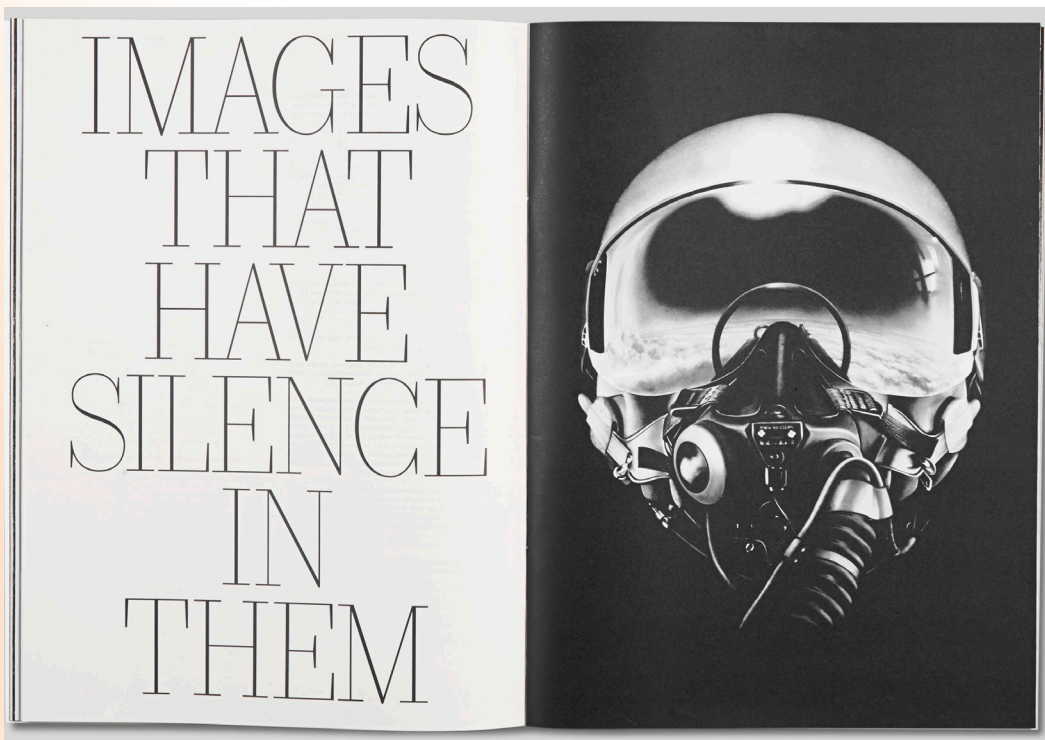
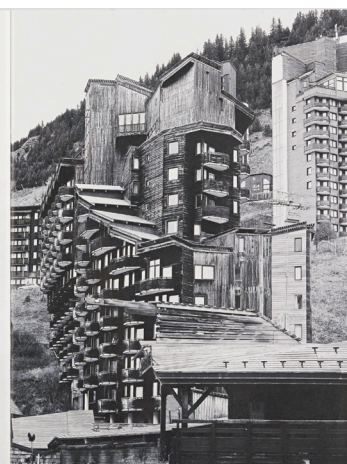
Every issue of *Adventice* is based on two contrasting themes and it presents several interpretations by contributors from all around the world. Through this magazine, Niederhauser-Schlup and Bonaventura strive to gather original content by giving creative minds and researchers visibility.

“We wanted the publication to be a platform where diverse fields of research would be able to meet: writers, artists, scientists, architects, and more. The idea was to define and develop a specific subject and send out precise topics to the contributors, each addressing a specific aspect of it (the subject).”

The first edition of *Adventice* was published in 2012, focusing on the tension between Architecture and Nature. Even though they choose general topics, Niederhauser-Schlup and Bonaventura insist on addressing disregarded elements rejected by society and finding beauty in them. Niederhauser-Schlup says that: “Society is defined more by its rejects than by what it acclaims and praises.”

They published a special black and white/silver edition of *Adventice* titled *Hors-série—Burkina Faso*, where they expressed the mood and ambiance experienced in Burkina Faso. The main inspiration behind this edition was an enchanting blue sky that they’d never seen before. This is why the underlying theme of that issue is *Blue*. Niederhauser-Schlup and Bonaventura were impressed by the philosophical meaning of the color blue in Burkina Faso, which can be found in handmade artifacts, clothing and even plant roots! Since they enjoy working with different materials, this creative duo always tries to go beyond the limits of print medium, such as printing with a silver tint that gives a mirror effect when reading.

Each issue of *Adventice* is self-funded, printed in 1000 copies and distributed worldwide.

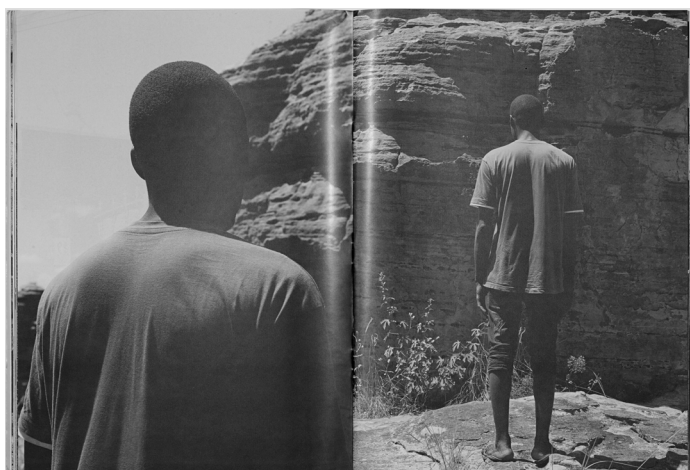
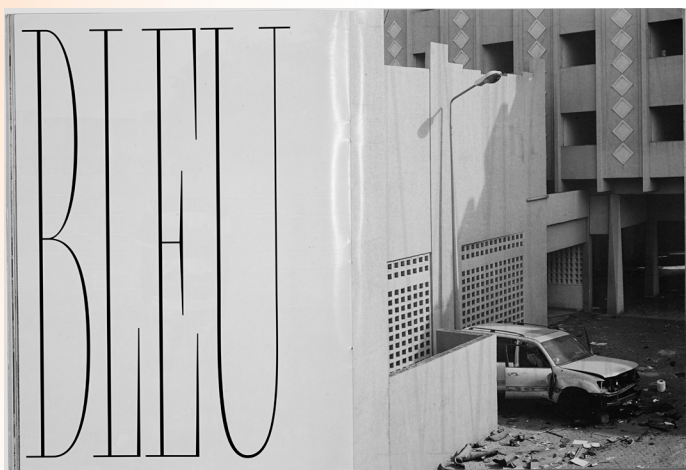


1st row:
Adventice issue 1
(Architecture and Nature)

2nd row:
Adventice issue 2
(Industry and Reverie)

3rd row:
Adventice Special Edition
(Hors-Serie – Burkina Faso)

Photography by Jennifer
Niederhauser-Schlup



Scan the code below to access *Adventice* online or visit
adventice-editions.com





Giving voices to the unheard — Refugee Stories

Martina Castiglioni, International Relations student

Martina Castiglioni, an inspiring International Relations freshman, chose to follow her humanitarian path by raising awareness about refugees and asylum seekers in Geneva. She decided to record their stories and share them with the online community through our *78 Magazine Blog*.

Volunteering at the Centre de Jour for Migrants and Refugees, Castiglioni was inspired to write about conversations which she had with refugees and asylum seekers, so that she wouldn't forget them. At some point, the stories that she gathered formed a personal diary of her experiences at the center. She thought this collection could be a powerful way of breaking the negative stigma about refugees and portray the beauty of their humanity.

Castiglioni emphasizes the importance of allowing people to ask questions and share what they are feeling after reading her stories. However, she mentions

that parts of those personal stories had to be adapted, to protect her sources. She included facts and her personal views, but changed the names and some elements of the stories that would make it easier to recognize the subject.

Her stories are vivid, raw and real, making the reader reflect on how immigrants' struggles affect their daily lives, as they seek some "normality." Castiglioni says: "With this project, I wanted the readers to consider the topic of refugees from a different angle, and I was willing to provide a way to discover the stories of those individuals who very often live in isolation from our society and are labelled beforehand."

With this project, Martina Castiglioni hopes to make a difference, concluding that: "As we're becoming part of a global society, I believe it is the individual's duty to raise awareness about human concerns and fight indifference."

Scan the code to access Martina's project online or visit
78magazine.webster.ch/category/news/





Nurture the genius in you—GetWisdom

Merima Huseinović, Media Communications student

Inspired by the stimulating environment which Webster Geneva's community shapes and my burning desire to learn more every day, I also initiated my own project. Knowledge is the kind of power that cannot be taken away from you - ever! I always craved more power in this sense, so I made a promise to myself - I will go to bed every night with a new skill in my pocket and knowing more than I did yesterday. So I decided to share my journey with the online community, hoping to connect people who share my passion for knowledge, by launching my educational YouTube channel - GetWisdom.

GetWisdom provides 3-minute videos on all kinds of topics! It's about

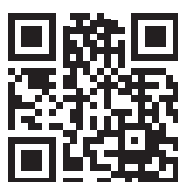
learning new things and using the benefits of having enormous amounts of information available to you at anytime. This wisdom-sharing owl provides you with all the information needed to master just about anything—from how to do things, or who invented what, to why something is trendy right now.

This project is about self-development and craving more knowledge every day. Besides the YouTube channel, there is also a GetWisdom app for Android smartphones where it's easy to access and find videos that you'd like to see. To further connect with everyone who is passionate about learning, I opened a merchandise store at represent.com. •

Scan the code to access
GetWisdom YouTube channel
or visit youtube.com/getwisdom



Scan the code to download
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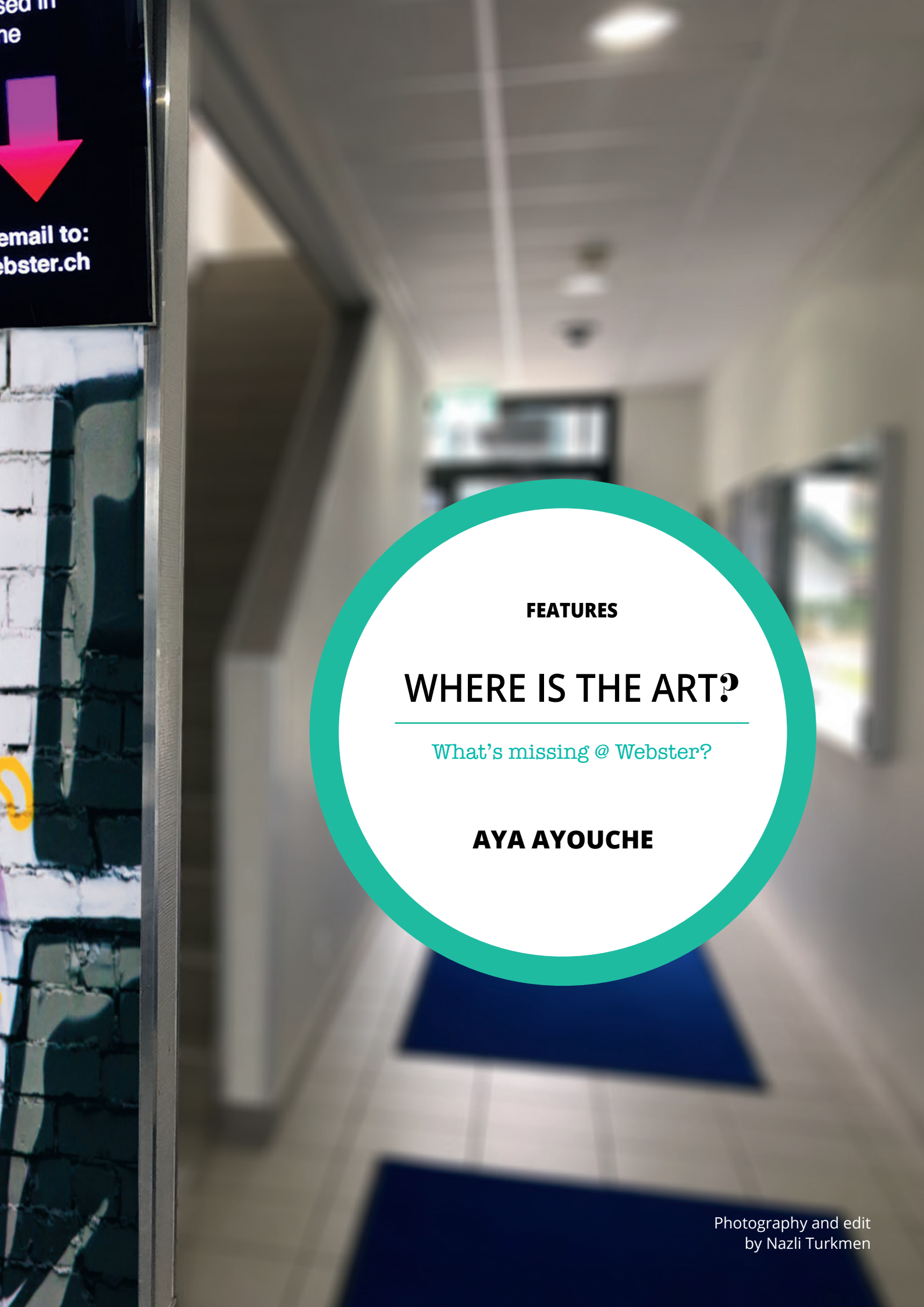
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FEATURES

WHERE IS THE ART?

What's missing @ Webster?

AYA AYOUCHE

Photography and edit
by Nazli Turkmen

Art. It is the only concept that helps individuals express themselves in ways that words can't. At Webster University, students have their own creative minds and they express them in different ways. From a major in Business to International Relations, the students' diverse community brings imagination to life. It is said that here at Webster, students have it all. Compared to numerous American Universities internationally, Webster is one of the only campuses with no art courses or activities offered. The question is: why?

The city of Geneva has a reputation when it comes to art, from art industries, to art schools and more. Another university, HEAD (Haute École d'Art et Design), is known as one of the best art schools in Geneva. If Webster was influenced with having more art on campus, it could have a positive effect.

A year and a half ago, I came to Webster University as a freshman and finding out that there were no art courses offered was a surprise. As someone who has great passion for art, one of my options for university was to continue my education as a Fine Arts major. Knowing that Webster University didn't offer that, I switched my choice to Media Communications instead. Although I do love my major, I also wish that art was offered at the university that I attend.

Of course, I am not the only one with this opinion. More students doing a bachelor in Media Communications or Photography share the same feeling. Zain Abbas, a junior at Webster University, wishes that art was here at Webster.

"Growing up, I was always fascinated by art, he says, I just wish that I would see more of that here at university. I feel like it would have a positive effect for many of us. I believe that art is a way to bring people together in a fun manner."

Art does not only attract media students, but also students from other majors around Webster University Geneva. Out of at least 500 students at Webster Geneva, a large number of them, from freshman to graduate, have an interest in art. Maja Rončević, a BA student in Business Administration, wishes that an art class was offered at Webster University Geneva.

"I have always loved art," she describes. "Back in high school, I took art as one of my courses and it was a great way for me to relax and enjoy the feeling of drawing. I feel like art also helps me with my business studies."

Kristina Shimkus, the Senior Student Affairs Coordinator at Webster University, explained one of the reasons why no art classes are offered. "We did have many art classes offered in the previous years," she explains. "What was unfortunate about it was that students never signed up for any of these courses, therefore this led us to cancel them and not renew them for next semesters."

According to experts, there are more benefits of art than just being creative. It promotes positive cognitive styles through new neural connections. Artistic activities such as painting or photography can be relaxing and can lower your stress levels, which helps you to reach mental equilibrium.



Photography by Tayma Al Haddi
Photo edits by Nazli Turkmen

As interesting as it is, art also helps in terms of bringing people together and it promotes the diversity of our campus, which is one of Webster's strongest assets.

Even though art classes are not offered, art activities should also be included in order to transform Webster into a more creative community. An art club could be considered on campus, where people would create their own work and enjoy artistic activities in their free time. Painting, sculpting, drawing - the choice is theirs. Another thing that could be included on campus is a school mural, where all Webster students and staff would be free to participate in order to create one artistic wall that defines and represents Webster University Geneva and its cultural diversity.

Finding art courses means finding art teachers. Professors around Webster are very creative and some of them share this love for art as well. Additionally, maybe professors from art schools around Geneva, including HEAD, could come to our campus and offer courses for students—maybe once a week to begin with.

Art is more than just an activity. For some, it means more than drawing—it's a form of expressing creativity and passion. I believe that if more art classes were offered here at Webster University, students would be more involved as members of the community - since art can bring people together. Of course, small steps are important and should be considered. Beginning with a few simple ideas, such as painting a wall, would be good enough. Every student at Webster University has a unique way of showing creativity and expressing it through art can be a wonderful experience. ●



“

One of the greatest crimes is I



Photography and edit by Nazli Turkmen

keeping an artist's hands tied.

”

IMPROVING SPORTS @ WEBSTER GENEVA

Time to get the ball rolling

PIERRE-ANTOINE BELIN

With the passion Americans have for sports, it's no surprise that many colleges in the United States place a big emphasis on their sports programs. The more important university teams are not only followed with as much interest as the professional leagues in some cases, but they also create a source of pride and community for the students. I was able to witness this first hand a few years ago at the University of Michigan, as I attended an American football game where they played their local rivals, Michigan State. First of all, the University of Michigan has one of the biggest stadiums in the world, which already says a lot about the sports culture in American Universities. Their stadium can hold over 100,000 people, and the fact that they were playing a rival ensured that it was packed. The size of the crowd was further highlighted, since we were almost unable to find a place to stay in the area, and we were only one group of many who were paying those living in the nearby neighborhood to park on their front lawns. We also visited the university in the morning, where we were able to see the excitement generated by the game within the student community; traditions such as guarding the school's logo from rival students

being one example of the matchday atmosphere. This sense of togetherness and school spirit that sporting events create is something which is lacking at Webster, unfortunately. While the small size of our campus and the European sports culture, where sports are often done separately from schools, might be factors, issues such as a lack of facilities, funds, or student interest could also be drawbacks when it comes to Webster's sports teams.

Currently, Webster has four sports clubs -football, volleyball, basketball and rugby- which have had various degrees of success—with rugby being recently added in spring. These clubs are set up by students, who can request to form any club, provided they have the support of at least 15 people. Once these clubs are set up, they each get a budget after it is approved by the school. "All clubs at Webster are supervised by the SGA, approved by the SGA, and they have access to Webster funds," explains Kristina Shimkus, the Director of Student Affairs here at Webster. "Right now it's 300 francs per semester, which they can use towards buying equipment, renting fields, membership to clubs, trips, if they're going somewhere, or whatever else they need. It's not a lot, but it helps."



Webster Geneva's soccer team

While CHF 300 might not seem like much, it has already been doubled since last year. "The budget increased this year because last year we only got CHF 150 (for fall) and CHF 150 (for spring), so now it is a lot better because they're trying to increase awareness for sports and activities like this," says Juan Francisco Castrillon, who is one of the students in charge of Webster's football club. "But honestly, the football club is the only active club that is spending and using the funds, and actually practicing as of this semester (fall)," he adds, suggesting that most teams have not always been able to engage the students enough, and on a regular basis, to be able to take full advantage of the available budget.

The general format for these clubs is to meet up once a week, play games or even do drills - depending on the seriousness of the different teams. However, regular meetings can be a challenge due to students' different schedules. "Finding a schedule to play from Monday to Thursday is really complicated, because the classes are from the morning all the way to 8:30 at night," says Francisco Castrillon. "This makes it really hard to find time, and on Fridays people usually travel." As for games or competitions, Webster's football team is the only one to have a regular tournament - when they play teams from the Leiden and Vienna campuses in one of these three locations every year.

However, the football team has also recently participated in a tournament with other universities for the first time. "I know that recently there was a tournament organized with some of the schools, universities or colleges in the area," says Shimkus. "This was the first time that something like this was done, so hopefully there's going to be more opportunities for these events in the future."

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**Sports do not
build character,
they reveal it.**

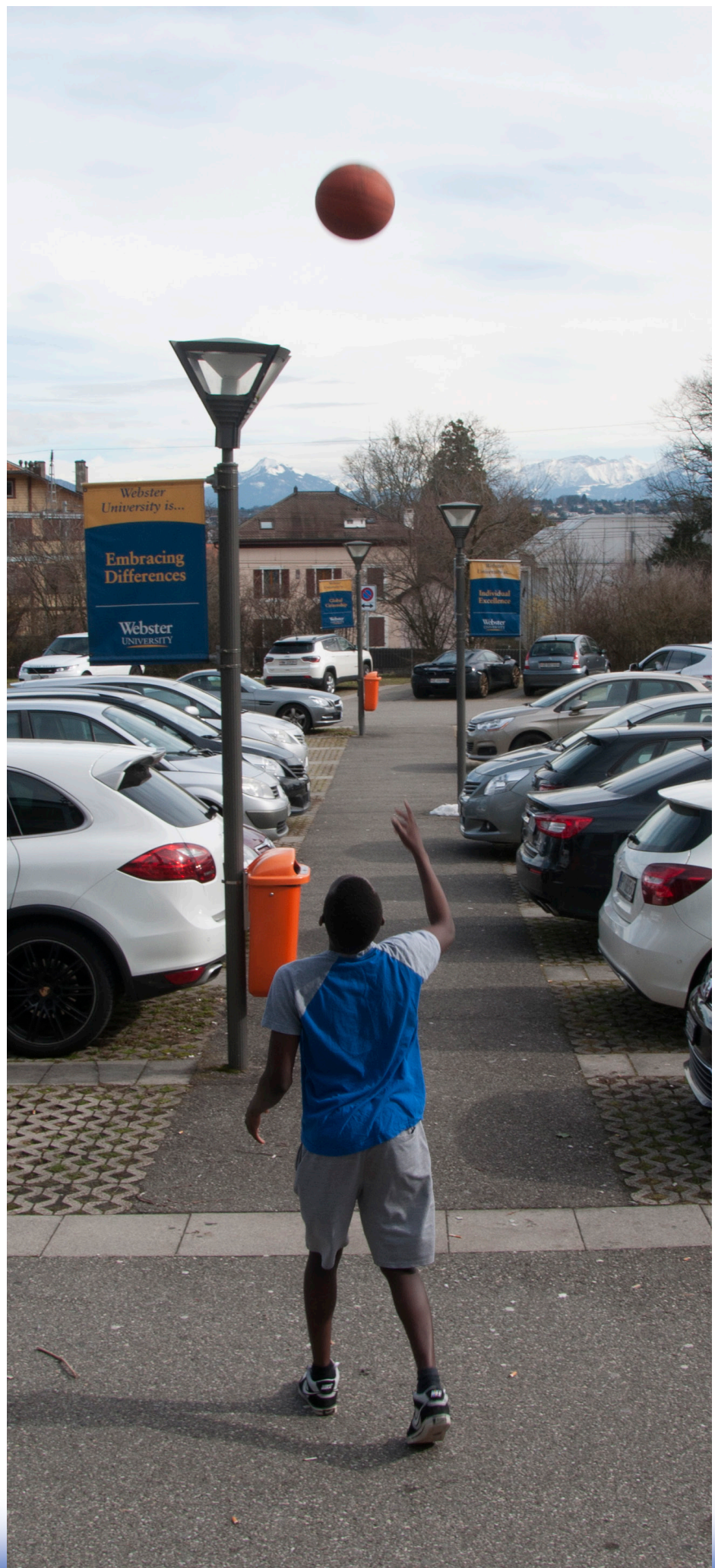
Haywood Broun

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So far, the other clubs have not been able to organize any games or competitions, which might be due to the lack of regularity regarding the number of students who sign up. “Especially the ones that have been around for a while, like football, we can definitely do more [events] there, because it’s already established and the membership is pretty solid,” Shimkus says. “For some of the clubs, the issue is that there is a turnover of students, especially with the study abroads on our campus.” However, she admits that it isn’t easy for a university of Webster Geneva’s size. “I think that we are a fairly small campus, so I cannot expect us to be that developed in terms of sports, but I think that having four clubs at the moment is pretty good.”

This was recently an issue for the volleyball club, as they couldn’t rely on a sufficient amount of players to show up. “We had an invitation for a tournament, but since there are not a lot of interested people to train, we cannot take the risk of not being able to field a team,” says Rea Dika, who is one of the students in charge of the volleyball club. “I think at least tournaments with other Webster Campuses would be nice, just like we do with football.”

The size of the Webster Geneva campus also creates another issue, the lack of sports facilities on campus. Due to the lack of available space, the only real sports facilities Webster has are the fitness center, as well as two tennis courts that are available nearby through Webster’s partnership with Richemont. This complicates matters for clubs to find a good and regular place to play, which can make it more difficult to engage students or to play games against other teams. However, the football team has been renting out a pitch in Versoix this year, using the budget provided by the school. Finding a regular place to practice is a challenge all Webster’s clubs face, and the recent change in time slots have made it more difficult for the volleyball club, who have been practicing in the gym of the local school in Bellevue. “We do not rent the gym, it’s free, but we have had the issue of changing gym times, and now a lot of people don’t show up because it is too late and there are no trains,” says Dika.





“When I asked to have another gym where we could play, it wasn’t possible, which is something that Webster needs to help with, especially if we want to have a volleyball club.” Having regular facilities would make it easier to develop different sports clubs at Webster, and Francisco Castrillon thinks that a partnership could be one solution. “Having sports facilities, by making partnerships with different sports clubs in order to let students play, as well as gaining publicity and advertising for Webster, is a good option,” he says. “Because, if we don’t need to look for pitches, and it’s Webster who provides them for us, it’s an incentive for students to be more involved.” Dika agrees, as she thinks that better organization would help attract more students. “I think the sports here are not too developed,” she explains. “I know that there are a lot of people who would be interested, if the organization was better.”

The issue of student interest can also be problematic, since club membership numbers vary over the years, which can result in clubs being inactive until there is more interest. Enrollment varies according to the sport, but there can be big differences from one time to the next, even just for practice. “It all depends on the time and the group we have. We had times when we had 30 people, but we had times when we had eight people,” says Dika. “Usually we are more than enough to form at least two groups of people playing.” Even though this shows that there is enough interest generally, this unreliability can make it difficult, if the club wants to start playing games against other teams.

While it would be impossible to replicate a sports program that comes anywhere near Michigan’s at a university of Webster’s size, there could be an improvement in terms of the university’s

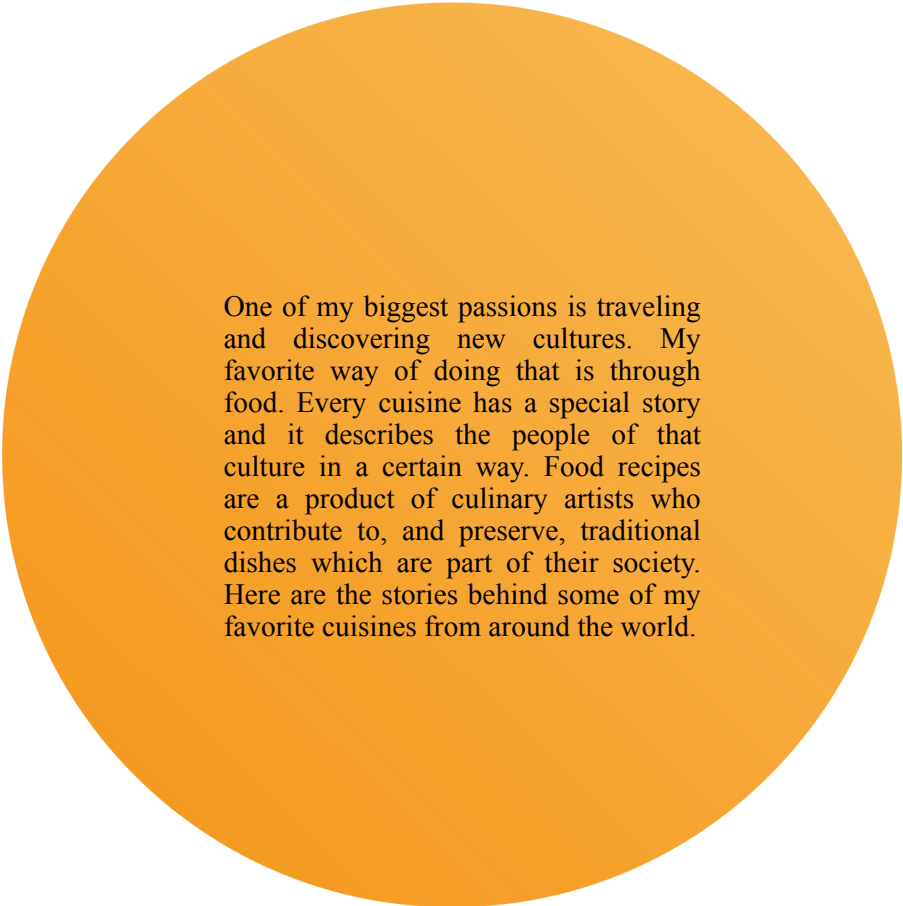
general attitude towards sports. One of the main aspects that makes sporting events so popular is the sense of community that goes along with it, which could be something to aim for at Webster. No matter how small the university, bringing students together, whether they play sports or just watch, is one of the biggest benefits of having a sports team. Therefore, if improvements regarding funding and facilities are made to improve even one of the teams, there could be a possibility of creating this type of sporting community that would be generated by match days or other events, where students could gather to watch their team play. Although a lack of student interest may also be a problem to be addressed, having permanent locations for each team to train, as well as teams participating in games more frequently, could both go a long way in improving the sports culture here at Webster. ●

Webster Geneva’s rugby team
Photography by Maya Komarova

TASTING CULTURES

Discovering culture through food

THANALAI "MAY" TACHAPANICH



One of my biggest passions is traveling and discovering new cultures. My favorite way of doing that is through food. Every cuisine has a special story and it describes the people of that culture in a certain way. Food recipes are a product of culinary artists who contribute to, and preserve, traditional dishes which are part of their society. Here are the stories behind some of my favorite cuisines from around the world.

Photography by
May Tachapanich

Japan's Sushi & Gyoza

For Japanese people, food is not just a substance that provides energy to the organism - it is an edible work of art. For this reason, Japanese food always looks good and tasty. Japanese chefs are required to have a lot of experience and practice before they step into the kitchen. If you go to Japan, you have to taste the most famous dishes which are Sushi and Gyoza.



“
An edible
work of art.
”



Sushi is a signature dish, which is made by combining fish and rice. It originates from a Japanese method of preserving fish. People would take a fresh catch, clean it and cover it with sea salt. After that, they would stack the fish in a wooden bucket and close it with a lid. The fish is then kept there for two to five years, until the salt is absorbed into the meat. When it is taken out, the Japanese would put rice inside and keep it in the wooden bucket for another year. This is what gives that sour and salty taste. The Japanese considered it to be holy food. As time passed by, people did not want to wait so long to eat Sushi, so now they mix vinegar with rice to get the sour taste. It can be made with different kinds of seafood, vegetables, eggs and mushrooms. It is delicious and healthy!

Originally from China's *jiaozi*, Gyoza became one of the most popular dishes in Japan. The difference between Gyoza (Japan) and dumpling (China) is that Gyoza has a lot more garlic in the filling and its wrapping is thinner. Gyoza is prepared in a very interesting and unusual way, which is simultaneous grilling and steaming. This is called *yaki-gyoza*. Normally, you should eat Gyoza with *Tare* sauce mix with vinegar and sesame oil.

You can find Gyoza and Sushi anywhere in Japan! They are in supermarkets, restaurants, on street markets, and you can even find a restaurant that serves Sushi or Gyoza only.



China's Dim Sum & Tea

The term *dim sum* came from Guangdong Province in China. The literal translation of dim sum is “touch the heart” in Cantonese. It is a part of the Chinese *yum cha*, a custom of drinking tea. In the past, those who travelled on the Silk Road would be welcomed and served with dim sum on a regular basis. Dim sum is a combination of steamed snacks and dumplings. Chinese people have been eating dim sum with tea since the ancient times. In Hong Kong, people eat dim sum during brunch time. They sometimes order 3-4 dim sum baskets before the main dishes; such as noodles, steamed fish and shark fin soup.





UK's Full English Breakfast & Tea

Perhaps the reason full English breakfast remains so popular is not just because of its delicious taste, but simply because it has been enjoyed for centuries. It is served everywhere in Britain; in luxury hotels, guest houses, B&Bs, cafés and restaurants.

The tradition of the English breakfast dates back to the Middle Ages. During this period, people would usually have two meals a day - breakfast and dinner.

Breakfast was served in mid or late morning and usually consisted of beer and bread. However, it could include some cheese or cold meat. Today, a Full English Breakfast is made with eggs, tomatoes, mushrooms, baked beans in tomato sauce, toast or fried bread, sausages and bacon. It is always served with tea or coffee.



French Crème Brûlée & Macarons

During the French revolution, an Italian missionary who lived in France tried to find a way to make a living from almond, sugar and white eggs. During that time, these ingredients weren't expensive. By mixing them together and baking them, the original recipe for macarons that we all love was created. The beauty of macarons isn't just in their pretty color, but their special shape. A macaron is small and round, which makes it a perfect bite of sweetness. The bottom part of this delicacy is called "a skirt." Another important aspect is its sweet smell. Macarons are kept in a cool place overnight, so that the flavor from the filling is absorbed into its cookie layers. Moisture from the cream filling will give them the soft and chewy texture.

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**Taste the
French
romance.**

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Eggs, sugar, cream and vanilla are common ingredients in many cuisines around the world. However, crème brûlée (burnt cream) is a special mix of these ingredients. This dessert is one of the oldest and most recognizable delicacies from the French cuisine. The earliest printed recipe for crème brûlée appears in François Massialot's cookbook from 1691, called *Cuisinier Royal et Bourgeois*. Crème brûlée consists of fresh cream, milk, sugar, egg yolk and vanilla. It is poured into a utensil which is called *ramekin*, then baked in the oven with a technique called *bain-marie*. After the mix becomes custard-like, sugar is sprinkled on top of it, then burnt with a butane torch until it caramelizes. It is the perfect combination between a crunchy caramel top and soft custard.





Italy's Pasta

Pasta is one of the world's most accessible foods. Nearly every country has its own unique version of this popular and inexpensive product. We think of pasta as Italian cultural food, but some believe it to be the descendent of ancient Asian noodles. It is questioned whether Marco Polo brought it to Italy from China, during the 13th century. Cooked pasta mixed with meat sauce, which includes cinnamon and raisins, is the original recipe from Sicily, and it has since spread around Italy. In the 13th century, dry pasta lines became popular because of pasta's nutritional value and long shelf life. During that time, Italians experimented with the shape of pasta and they created spaghetti, macaroni, penne, fettuccine, fusilli, ravioli, capellini and many others. However, the development of a pasta menu began to develop in the 19th century. Some common dishes are spaghetti aglio olio e peperoncino, fettuccine al pomodoro, pesto and carbonara. There are plenty to choose from. Yum! ●

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**Spaghetti, macaroni,
penne, fettuccine, fusili,
ravioli, capellini...**

”

WITHOUT THE HIGH

Swiss cannabis is not what you think

NAZLI TURKMEN

Sometime last year, I was walking to my gym in Eaux-Vives for a workout and it struck me to see a poster on the window of a tobacco store which said “legal organic Swiss cannabis,” with a big picture of a marijuana leaf. It took me some time to understand that they were selling marijuana in local shops, where they also sell food and newspapers. I was curious but at the same time late for my class, so I just walked by. The next time around, I took a closer look and realized that every tobacco store had the same organic cannabis poster, so I walked into one of these shops. The salesperson explained in a crisp voice, that probably resulted from smoking too much, that cannabis was recently legalized in Switzerland. She showed me different types of strings of buds and cigarettes that contained cannabis. My mind was blown. Could all this be real? After doing some research, I found out that legal Marijuana in Switzerland is subject to having less than 1% THC. THC, also known as tetrahydrocannabinol, is the primary psychoactive constituent of cannabis. Without THC, the marijuana that you ingest or smoke will not make you high, meaning that it will not change your state of mind. The sales lady explained further that the cannabis was Swiss manufactured and organic. But if the cannabis was not giving

mind-altering effects, then why would someone want to smoke marijuana? Contrary to regular marijuana, cannabis in Switzerland is rich in CBD. CBD, also known as cannabidiol, is the non-psychoactive component of cannabis which has many medical benefits and makes you feel very relaxed. CBD, or hemp, is obtained from the cannabis plant’s flower-like buds. CBD-dominant marijuana is known for its anti-inflammatory, anti-oxidant, anti-anxiety effects, and it helps to prevent nausea and vomiting. Also, there are claims that CBD helps with childhood epilepsy seizures, Parkinson’s disease, provides relief from arthritis and helps in alleviating other negative symptoms. Therefore, scientists are producing CBD in oil form, ready to be used for these types of problems. Of course, these benefits are not approved by the FDA, and unfortunately, cannabis research is insufficient at the moment. It is also believed that CBD-dominant cannabis has anti-cancerogenic properties. Several scientific research studies have demonstrated that CBD inhibits cancer cell migration, as well as invasion. According to a study published in the Journal of Pharmacology and Experimental Therapeutics, non-psychoactive cannabinoids potentially inhibit the growth of different breast tumor cells.



Upper photo: Cannabis plant
Bottom photo: Hemp seeds

“ Without THC, the marijuana that you ingest or smoke will not make you high, meaning that it will not change your state of mind. ”

Switzerland is a nation where cannabis is legalized only under certain circumstances. The marijuana which is sold in tobacco stores is obtained from CBD-dominant strains, as THC is illegal if there is more than 1%. One of the reasons for prohibiting THC may be to prevent potential health hazards that THC can induce, but another one is the profit gained from taxation. Cannabis with high THC levels can cause impaired motor skills, and it might have adverse effects on young people including a decrease in IQ, memory, and cognition. A downside of banning THC dominant cannabis sales could be that people would be more likely to purchase marijuana off the black market, for the sake of experiencing mind-altering effects. It might help if the Swiss government were to allow recreational use and regulate it, bringing a strict ID check when buying the THC-dominant breeds, to keep it out of the hands of teenagers. A study suggests that the human brain is still maturing during adolescent years. Therefore, young adults and teens should refrain from using cannabis, as it might have adverse effects on the development of cognitive skills.

CBD Oil

CBD oil is made from CBD-dominant, low THC cannabis. Cannabidiol's non-psychoactive properties make it safer and less controversial, if used for health-related purposes. Additionally, the oil is a good alternative for non-smokers. Depending on the brand you buy, the CBD content can vary from 7% to 25%. Swiss cannabis is different from medical marijuana. Medical marijuana can be made both from THC-dominant or CBD-dominant breeds. Therefore, medical cannabis might include higher THC levels, making it different from the cannabis you find in local shops around Switzerland.



CBD Oil Might Aid in Quitting Smoking

A recent study, done by the University College London, indicates that there is some evidence that CBD oil might help people quit smoking. Cannabis may contain a chemical that can help with relieving cigarette addiction. Researchers found that CBD reduced the number of cigarettes smoked. Hopefully, this research is promising and cannabis might be able to help those who desire to quit smoking. For more details on what happens when people smoke cannabis, here is a quick explanation. The trick is to vaporize the oil and not smoke it. When the cannabis is vaporized, the temperature at which the oil burned is much lower than the temperature that arises when smoking it. These findings might suggest that marijuana-infused cigarettes can also help people smoke less. It is not yet proven that cannabis treats medical symptoms. However, CBD-dominant cannabis paves the way to new therapeutic strategies.

Hemp in Our Foods and Beauty Products

Hemp is an abundant resource that feeds and clothes you. It is used in the production of a variety of products ranging from edibles to skin care. Hemp milk is a dairy-free alternative, and it is said that a spoonful of hemp seeds is packed with essential nutrients. These seeds are a rich source of Omega 3, 6 and 9 and also contain the daily dose of magnesium. These seeds can be eaten raw, or added to smoothies and cereals. Hemp seed oil is also used to make beauty products for industrial use. The Body Shop has their famous hemp dry skin hand cream and Lush has a hair treatment product with hemp oil. Most of these products are said to relieve dry skin, help with eczema and inflammation.

Other Uses of Cannabis

Cannabis is a plant which grows wild throughout the tropical parts of the world. The plant's seeds have been used to feed animals, to cultivate fiber, and they are used in many countries to make rope, clothing, and paper. Do not misunderstand, this type of cultivation is made from the plant's leaves and stalk, not the flower-like buds that all the mind-altering, health-supporting chemicals are derived from. Hemp fiber is known to be very strong, durable and absorbent. All these qualities make the plant a valuable asset to use in the production of a variety of products. ●



Cannabis bud
Photograph by Maya Komarova

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Several scientific research studies have demonstrated that CBD inhibits cancer cell migration, as well as invasion.

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This article neither promotes nor condemns cannabis. It merely tries to take an objective view on an otherwise taboo substance. Hemp is a multifaceted resource that can feed, cloth, beautify, relax and heal people. If misused, this plant can intoxicate and have harmful effects on the body and the brain.

GREEN IS THE NEW BLACK

Geneva Motor Show goes eco

NAZLI TURKMEN

This year's Geneva Motor Show was filled with hybrid and electric cars as well as exciting sports cars. The automobile industry seems to have invested heavily into lowering carbon emissions. Personal vehicles are a major cause of global warming and air pollution, since combustion engines create vast amounts of carbon emissions. However hybrid and electric engines may offer a lasting solution to reducing both emissions and pollution. Over the last few decades, automakers had been concentrating their research and development on more economical diesel solutions but that trend seems to be coming to an end. The focus is now clearly shifting towards petrol based hybrids. Now, let's take a look at some of the most interesting cars which were presented at the 2018 Geneva Motor Show.



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The Road-legal Track Weapon

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McLaren Senna

The Senna is the most extreme road car the British company has ever built. It is named after the legendary Formula 1 driver Ayrton Senna. McLaren is known for building engineering marvels, with the design being a bi-product of ergonomic and aerodynamics. The Senna is a limited edition street-legal track weapon and intended for true motorsports enthusiasts with very deep pockets. Its million dollar price tag gets you exclusivity, priceless driving pleasure and breathtaking performance. Don't reach for your wallet just yet though, production is limited to 500 units, and they have all already been spoken for.



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The Roaring Hybrid

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Lamborghini URUS

A well-established sports car brand, Lamborghini is known for its extreme supercars with powerful engines. The company seems to prefer hybrids over full electric cars, as hybrids cut carbon emission while still allowing engines to have that great roaring sound. The company indicates that the current technology does not allow them to go fully electric while having an equivalent or enhanced performance. This car will go into production by 2019 and it is expected to be similar to the Porsche Panamera Turbo S E-Hybrid with 680 horsepower. Having a hybrid engine creates a differentiating advantage over turbocharged rivals such as Ferrari and McLaren.



Bentley Bentayga Hybrid

Being the first hybrid car that Bentley ever created, the Bentayga Hybrid is not so different from its previous models with regard to its design. There are no exterior changes apart from an electric plug-in outlet. Bentayga PHEV has a supercharged 3.0-liter V6 petrol engine together with an electric motor. The only significant change is the reduced CO2 emission in comparison to other Bentayga models.



“The Luxurious Hybrid”



“ The E-Hypercar ”

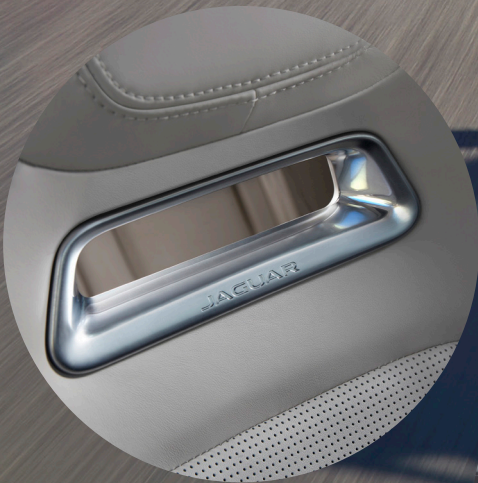


Rimac Electric Car

Rimac looks like the Batmobile with its sleek design and doors that open up to the sky. This car is not only fast, but electric and visually pleasing at the same time. Rimac is claimed to have 1,914 horsepower and the acceleration figures are mind-blowing, with the Rimac having the ability to accelerate from 0 to 100kph in less than two seconds! Its 120 kWh battery provides over 640 kilometers of range. Just like an iPhone, it uses facial recognition technology that can unlock and start the car.



“The Electric Elegance”



Jaguar I-Pace

Jaguar is another brand that decided to go Eco for the 2018 Car Show. I-Pace is the first all-electric car from this British automotive powerhouse. The sporty eco SUV goes from 0-100 kph in 4.5 seconds with 400 horsepower while having a range on a full charge of up to 480 kilometers. The car is propelled by two magnet synchronous electric motors - technology borrowed from the I-type Formula E racing car. Jaguar claims that while the I-Pace is fully electric, it remains a Jaguar, thus a true driver's car benefiting from a heritage of performance craftsmanship and racing.



Porsche Mission E Cross Turismo

If you are a car enthusiast as well as an eco-friendly person, Porsche's new Mission E Cross Turismo is the car for you. This is a sleek sports car with insane performance. The car looks like an electric version of the Panamera. It only takes 3.5 seconds to get from 0-100 kph and 12 seconds to get from 0-200 kph. It will become a production car very soon.







Mercedes' Smart EQ For Two

This car might prove to be one of the best ways to get around town. Its spacious interior makes you feel as if you are driving a normal car, but when you slip into small parking places, you appreciate the value of driving a Smart. The car can be tailored to your taste thanks to a vast array of interior design and color combinations. The vehicle has a 0% carbon emission with a maximum speed of 130 kph. It can be charged up to 80% in less than 40 minutes. Its Smart EQ application allows users to check vital information such as battery level, find the nearest charging station and change the car's temperature prior to entry. Smart is also launching a private car-sharing application which will allow customers to share their car with friends. The app is called Ready to Share and friends of the owner can book and open the car with their smartphones.

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The Electrically Powered Urban Concept Car Becomes a Reality

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The Urban Mobility

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Pop Up by ItalDesign and Airbus

Automotive engineers came together with Aerospace engineers to create a mobile vehicle which carries passengers from one place to another, either by driving or flying, depending on the road and weather conditions. There is a carbon fiber passenger capsule that can either be attached to the battery-powered ground module or to the electrically-propelled flight module. ●





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ME
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INTRODUCING WCCI

Webster Center for Creativity & Innovation

LAMIJA HUSEINOVIĆ

“Creative” and “innovative” are the words which describe the fresh outlook of our Psychology Department, led by one of the newest and most enthusiastic members of the Webster community, Ph.D. Vlad Glaveanu. He joined the Webster family in early September of 2017, when he brought a suitcase and mind full of novel ideas that have already inspired a lot of action across all Webster Geneva departments and external partners. We were interested in one of his breakthrough projects, the Webster Center for Creativity and Innovation, which has sparked great interest worldwide. We learned more about this project and Glaveanu’s plans regarding its future.

What inspired the foundation of the WCCI?

The Webster Center for Creativity and Innovation (WCCI) is a new interdepartmental research center hosted at Webster Geneva. The actual inspiration for founding it came from meeting colleagues from different departments on campus that were engaged in examining novelty, transformation, emergence and change at the level of individuals, organizations and cultures. For more than a decade, I approached the topics of creativity and innovation from a mainly (social) psychological perspective. In doing so, I became well aware of the fact that what we need to develop, in order to understand these complex phenomena better, is a truly interdisciplinary approach. Webster Geneva and the Webster network are ideally placed to initiate such an approach and to share perspectives, research, and practical interventions across departments, which is central to the WCCI.

You have formed a lot of partnerships with institutions outside of the Webster community. How did you manage to create such a diverse and broad network?

The WCCI has a long list of associate members and partners partially because there is an increasing global awareness of how important creativity and innovation are for the well-being and for the progress of individuals, and society as a whole. Also, despite a growing number of journals, articles and books in this area, we are still one of the pioneers when it comes to dedicating time and resources to creativity, innovation research and dissemination at an institutional level. The enthusiasm associated with launching the WCCI and establishing its network, which spans across different countries and continents, is expressed in a series of public talks that we are hosting on a monthly basis. These talks include renowned speakers from all over the world and collaborative research projects that we are planning, which will culminate in the Creativity Week this June.



Webster Center for Creativity & Innovation

Can you mention some of the newest research and projects within WCCI, and how they might affect psychology and other fields?

In its few months of existence, the WCCI managed to forge collaborative projects between departments and to strengthen existing ones. A good example of the latter is the active collaboration with the Media Department in co-organizing the series of Spotlight Seminars. In relation to the former, cross-disciplinary research in the area of art and artistic creativity is being planned at the moment; research that will hopefully culminate in a book on how and why artists create. Equally, a collaboration between psychology and business, on the topic of understanding innovation and its processes better, is taking shape. In relation to external partners, there is a new project on the value of engaging with differences in education as an engine for creativity to emerge, in partnership with colleagues from the Haute École Pédagogique (Vaud) here in Switzerland. Internationally, there are ongoing research collaborations with the London School of Economics (on perspective taking and creativity) and the University of Brasilia (on creative pedagogies), among others.

Which success(es) are you most proud of so far?

I am most proud of the fact that this project managed to bring colleagues together under a new umbrella that allows and encourages us to talk to each other, work together, and reach new audiences. I am also extremely happy with the Lecture Series in Creativity and Innovation, hosted by the WCCI, which attracted (and continues to attract) top national and international speakers in events that are free and open to the general public. Last, but not least, I am proud of the fact that events organized by the WCCI bring a variety of people to our campus, not only students and staff, but practitioners and professionals from the Geneva area and beyond. Personally, this is a testimony to the importance of these topics well beyond academia, and it encourages me to think of new ways of making our activities relevant for a wider community, to better serve its needs.

What are your hopes and plans for the future of this center?

Beside the lecture series and occasional conferences, I am looking forward to organizing the Creativity Week together with colleagues and students. This will be a one week event in June (tentatively between 11th and 15th) envisioned as a celebration of creativity and innovation on campus, connected to our 40th anniversary. This week will have daily events including keynotes, panel discussions, and workshops given by top specialists in a variety of domains relevant for creativity and innovation. One of the first confirmed keynote speakers is Prof. James C. Kaufman, from the University of Connecticut, who is a world leader in the psychology of creativity. Second, I am looking forward to attracting research funding and, together with other colleagues from Europe, I am involved in discussing possibilities of having research financed by Swiss and EU bodies. Finally, I would like to see new programs and certifications in the area of creativity and innovation open across Webster University, energized by the WCCI. A possible minor at the undergraduate level and a graduate certificate in Creativity and Innovation are under discussion with colleagues from St. Louis.

How is it contributing to Webster University and its students?

One of its main contributions comes from showing that high level research and intellectual debates have been, and are, taking place on campus in areas of great interest across disciplines and across society. The WCCI is an open platform and it is my hope that colleagues and students will increasingly want to know more about it, participate in its events and, eventually, initiate projects and partnerships hosted by the Center. In the end, any group is as good and active as the people who take part in it; not to mention the creative emergence coming out of their interaction!

How can someone become a member of the Webster Center for Creativity and Innovation?

The Center has a board made up of Webster University faculty from across our campuses working on, or interested in, creativity and innovation. External academics or practitioners can join as Associate Members. Organizations, universities and research centers can become partners. In each case, the process starts with an expression of interest and ends with a mutually agreed decision to collaborate. Sometimes, Memorandums of Understanding are signed between institutions. I am considering starting a student body within the WCCI, in acknowledgement of the fact that students have continuously supported the Center and are not only key beneficiaries of its activities, but key initiators behind its projects.

Is there anything else that you would like our readers to know about WCCI?

I would be very happy for readers to know that it exists in the first place, and that it is open to new and exciting (and creative) partnerships. So, if you are a student, faculty member, researcher or practitioner interested in creativity and innovation, independent of discipline or area of work, don't hesitate to be in touch! Do visit our website (wcci.webster.ch), which is constantly updated in terms of activities, resources, news and events. Attend our next event and make your interest known. There is much that can be done together in this area! ●





Vlad Glavenau, Ph.D. presenting at the first WCCI event,
"Opening the Black Box of Creativity"
Photograph by Zain Abbas

INSIDE THE WALKER SCHOOL

Interview with the
new MBA director, Michal Paserman

MERIMA HUSEINOVIĆ

Ph.D. Michal Paserman was recently appointed as the MBA Program Director. She has been a professor of Finance and a researcher at Webster University Geneva for more than ten years. Paserman has an extensive background in both the academia and the industry, with 15 years of international experience teaching undergraduates, graduates and executives at universities and in financial institutions.

Paserman holds a Ph.D. in International Economics from the Graduate Institute of International and Development Studies in Geneva. After ten years of rewarding teaching and research activity at Webster, she decided it was time for her to take a greater role and lead the MBA program.

What is the MBA program?

The MBA is a master's degree in business administration. It was introduced in the United States in the early 20th century and covers various areas of business. Since then it has gained lots of success and is now considered one of the most prestigious and credible business education programs, in addition to being well respected by employers.

What are the benefits of getting an MBA degree?

An MBA degree boosts students' careers in several ways. The program provides specific skills, both quantitative and soft, as well as a broad view of the business environment. In a very fast-changing, tech-oriented and specialized business environment, new problem-solving skills are needed, in addition to continuous learning and training which are critical for students who wish to succeed at the workplace.

A second benefit is the degree itself, which is valuable in the job market. Tech companies, as well as consultancy groups and banks, are the main recruiters of MBA graduates. And finally, the students benefit from personal development. Stepping outside of their comfort zone and pushing their boundaries are critical career success moves. While pursuing an MBA, students are exposed to knowledge and perceptions that are very different from what they have at the workplace, which can give them the opportunity to reflect on their career path in a strategic way.

How does Webster's MBA differ from other programs?

Our program is unique. We take pride in providing an intimate and personalized development experience. Our program is structured in a way that enables our students to unlock their real potential in a particularly supportive, open-minded and global environment.

Photographs provided by
Webster University Geneva



Michal Paserman, Ph.D.
Business Economics MBA Program Director



MBA students attending class at
Webster Geneva campus

While challenging and demanding, our program is also particularly flexible. We offer both a full-time path and a part-time option for working professionals. Taking into consideration the special needs of working and traveling students, we apply a wide range of learning approaches. Our students can take face-to-face classes, online courses, or participate remotely in WebNet+ classes while away for work. Students can choose to undertake a personal research project or write a thesis on a specific topic of interest.

I am the personal adviser of each one of the MBA students. This enables me to ensure that their special needs are addressed in the best way and that they all benefit from timely and dedicated services from all university units.

Additional benefits of our program include the possibility to study on other campuses, the access to our Learning Center and our location in the Geneva

region, home to many interesting organizations and companies. Due to several strong relationships Webster has with these groups, our students can benefit from internships, conferences and career opportunities. We are also double-accredited by both the HLC and the ACBSP program accreditation.

Who are the faculty members who teach in your program?

For me, the professors are the most important factor in student success and excellence in teaching is a top priority. Our team of MBA faculty is one of the greatest assets of our program.

Here in Geneva we are particularly blessed with faculty members who have all lived and worked internationally. They have deep, broad-based experiences and are leading professionals in business, the public sector and academia. We are all committed to helping our students achieve their goals and are dedicated to their growth and success.

What do you do to make sure students receive the most updated tools in a constantly evolving business environment?

The rapid technological developments and the need for employees to have interdisciplinary skills have led us to refocus the program, which is undergoing significant changes. We have recently introduced new courses addressing current trends and issues, developing both hard and soft skills. These include the management of innovation and technology, communication management and international negotiations, for example. Our students learn about the opportunities and risks in applying artificial intelligence in businesses, how to do business in emerging markets and are introduced to the latest advancements in research.●

**“Stepping outside of comfort zones
and pushing boundaries are critical
career success moves.”**

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MEDIA NEWS

Francesco Arese Visconti on updates in his department

MERIMA HUSEINović

With Webster Geneva's 40th Anniversary and the motto of "moving forward" in mind, what can you tell us about novelties within the Media Communications and Photography department over the past year?

The past year has been very dynamic for the Media Communications and Photography department. We have many successful events, activities and collaborations behind us, and more positive and exciting changes coming up. For example, in 2017 we introduced the Spotlight Seminar Series which resulted in four great events so far. We were able to establish new external connections and offer more practice-oriented content for our students. Furthermore, we successfully collaborated with Green Cross International for their annual exhibition "The Future We Want," where works of our students were displayed on Geneva's lakefront, Quai Wilson and at the COP23 (the Climate Change Forum in Germany). Also, our students enjoyed being a part of the communications team for TEDx Carouge, an event organized by one of our faculty members, Nicoletta Iacobacci. They were on set for 12 hours and were extremely happy with the practical experience that they got from it. As for the first Summer Visual workshops held in 2017, I am

proud to say that it is planned to be an annual activity and to announce the dynamic program planned for this summer, from 2nd to 6th of July. It is also my pleasure to mention the launch of our *78 Magazine Blog*, which was a student initiative and a way to present our students' high-quality projects. Finally, the most exciting news is the development of a new masters program in our department, which is what we will focus on the most in 2018.

So, there is something for every age group when it comes to departmental engagement and activities?

By creating these different activities, we aim to attract and engage people of different ages. Summer Visual workshops are for students from 12 to 16 years of age. It is a place where our students have the opportunity to share the knowledge which they accumulated from their studies by teaching younger students. The Spotlight Seminars are for professionals and people working in the field of media communications who can pass their experience onto our students. The annual Media Showcase is a display of all students' work throughout the media communications and photography programs, where their parents and friends can see and hear more about their experience on campus.

As for the academic program, we aim to offer rich and relevant content to everyone who plans to have a successful career by not only monitoring and updating our Majors, but constantly working on emphasis areas and certificate offers. Having said this, I would like to remind everyone that our department remains open for people of all ages and with divergent interests, since the media play a significant role in our lives.

Let's unveil the details of the biggest news for our readers—the new masters program. What initiated its development?

Our department has been planning to develop a masters program for a while now, but the final spark was created by our undergraduate students. We are closer than ever to offering a new direction for students interested in communications, but also management.

Our Media Communications undergraduate students expressed their interest in continuing media-related studies on our campus. This is when we started internal and external research by conducting surveys on most required and successful programs in the field of communications. We also researched the market and what our competitors have to offer and communicated actively with the main campus in St. Louis, who gave us the final approval.

Why Communications Management and what are the program's characteristics?

We organized a meeting with students who were interested in continuing their media studies at Webster and went through six possible master programs that we could offer. Our students showed interest in two programs, out of which Communications Management was the final choice due to the previously mentioned research which we conducted.

The results of our research showed a gap on the market when it comes to managing communications. The media is continuously changing and today's companies need individuals who can identify the right strategic approaches to internal and external communication and



deliver the information correctly. This is why the masters in Communications Management is an ideal combination of communication studies through a business lens, which includes managing, marketing, advertising and so on.

What is the program's content, regarding its courses and length? And what will the program provide to its students afterwards?

The structure of the program consists of seven core media courses and a long list of electives. With this program, we want to offer a strong emphasis on management and marketing. This is why we decided to collaborate with the MBA program and offer electives that would be beneficial to both MBA and Communications Management students. Furthermore, we decided to collaborate with the Counseling program and offer stress management courses, which is necessary

for any workplace, especially in management positions. This collaboration shows another positive aspect of Webster, which is a blend of three different master programs and an interdisciplinary approach to teaching.

The total length of the program is 14 months, but we are currently trying to reduce it to one year. This program is intended for students working in any communications-related field, seeking to advance to a position with broader managerial responsibilities. Successful graduates of this program will be able to apply all functional areas of communications to specific organizational issues or challenges, manage projects within a communications network, work with and manage creative and technical experts, use strategy and tactics in implementing communication plans and programs, adapt and integrate new skills as technology evolves. ●

Francesco Arese Visconti demonstrating the 8x10 camera
at a photography workshop in Tuscany, Italy
Photograph provided by Webster University Geneva

ACHIEVING GOALS

Oreste Foppiani talks everything IR

MERIMA HUSEINović

With Webster University Geneva rapidly moving forward, the previous academic year was marked as successful for the Department of International Relations as well. We spoke to Oreste Foppiani, the Department Head, who introduced us to opportunities, novelties and future plans for IR students.

Opportunities

Prof. Foppiani emphasized the advantage that IR students have when it comes to both academic and professional engagement and self-development. The department has been recognized for its strong relationship with organizations in related fields such as the United Nations High Commissioner for Refugees (UNHCR), the International Organization for Migration (IOM), the International Committee of the Red Cross (ICRC) and many others. This enables IR students to experience working in different branches of the international industry, whether it is humanitarian work, diplomacy or political science. Along with this, IR students have the opportunity to do internships and work internationally including London, Vienna, Rome, Paris, Madrid, Brussels, Washington, D.C. and New York City. Students interested in pursuing these opportunities are encouraged to contact Career Services Office for further information and procedure guidelines.

As for the on-campus activities, the department is closely working with the Webster Humanitarian Association (WHA), a student-run, registered NGO which organizes annual events such as the refugee simulation, charity events and fund-raisers, whose members are also actively involved in the organization and execution of the International Humanitarian and Security Conference (IHSC). Furthermore, the WHA continuously works with refugees in Geneva on a weekly basis, aiming to help in integrating and adapting to the new environment.

Novelties and Future Plans

Having successfully organized the 23rd International Humanitarian and Security Conference this February, the Department has already started working on the next one. Prof. Foppiani announced the 24th IHSC that will focus on multilateralism as a kind of alliance where multiple countries progress towards a given goal. He emphasized the importance of focusing on this topic and considering all current events that are going on globally. The conference is planned in early March 2019. Prof. Foppiani concludes by saying “We don’t wish to fail the UN which is why we have to strengthen multilateralism and go back to basics.” The department aspires to organize two more conferences on current IR topics, with one of them being Asian security.



The Head continued by presenting innovations within the department such as introducing the rejuvenated Master of Arts in International and Non-governmental Organizations as well as working on a new Masters in Security Studies. Following the topic of security studies, Prof. Foppiani revealed new graduate certificates in International Security—one in International and Non-governmental Organizations and another in Regional Development.

Long-term novelties that Prof. Foppiani presented us with include a prestigious visiting professor, Admiral Giuseppe De Giorgi, who will join Webster University in the first term of the spring semester in 2019. De Giorgi is the former Chief of the Italian Navy and an expert in the dual use of the armed forces, civil protection and high recuperation between military and civilian organizations to face man-made and/or natural disasters.

Achievements

Prof. Foppiani mentioned the department's numerous achievements, including an active faculty team, especially in terms of visiting lectures and peer-reviewed publications which can be noticed in the number of grants awarded to the faculty in the past academic year. He continued by highlighting the established membership of the Royal Institute of International Affairs (Chatham House), which not only broadens the spectrum of activities offered by the IR department, but enables free access to participate in conferences, talks, symposiums and similar gatherings. The benefits are valid for students of all departments, as well as all faculty members.●



23rd International Humanitarian and Security Conference (IHSC) at
Centre International de Conférences Genève (CICG)
Photography by May Tachapanich

LEAD(S)ING THE WAY

Webster turns students into world leaders

PIERRE-ANTOINE BELIN

As part of the student affairs here at Webster Geneva, the university has a LEADS program where students can learn about leadership and participate in various events. Being a part of the orientation for new students, participating in community service or campus life events, as well as several other activities, are a part of the students' responsibilities. We spoke to Juan Francisco Castrillon, a student in the LEADS program, and Kristina Shimkus, the Director of Student Affairs at Webster University Geneva, to get some information about this opportunity.

Juan Francisco Castrillon is in his fourth year of the program and has completed all the requirements to successfully receive a Leadership Certificate by having organized several events such as Webster's Got Talent, the Easter Egg Hunt and the football tournament, twice. His sister Florencia, who is a freshman, also joined the program after witnessing her older brother's positive experience. Juan Francisco Castrillon explained what she can expect over the course of the whole program. "We have a lot of affairs you can participate in. Even putting out chairs gives you a little bit of experience," he explains. "Let's say that in your first year you are putting out chairs, but next year you will organize Webster's Got Talent. So you need to know where the chairs go!" Even though many people complain about the small role they are given, it helps you to remember that these things must be done as well. "The second year," Francisco Castrillon continues, "you need to start shadowing the organizers." By this, he means that you should accompany them when talking to the administration, to city hall or when planning a budget together. "So next year, you already know what to do," he explains. "After every single event, there is a helpful folder prepared by the organizers which you can use as

well." During the third year, it is more likely for students to start planning and organizing events themselves. When it comes to planning an event, Francisco Castrillon has a bit of advice. "Choose someone to be your co-organizer," he suggests. "Don't choose someone who is your best friend because if you both think the same way, you may miss out on something. There will be disagreements, but at the end you will pull off the event." Aside from organizing events, students from the LEADS program also have the opportunity to participate in an annual international retreat, which Juan Francisco Castrillon attended two years ago. At that time, the event was held in the Jura region of Switzerland, but it now takes place in Italy. "The retreat is a great opportunity to understand your own leadership capabilities," he says. "It also allows you to meet people that you will work with in the future and learn from other LEADS students." A yearly meeting with a counselor also allows students to provide feedback and assess their progress in the program. "She asks you about the things which you like and don't like about the program. That helps a lot," he mentions. "For instance, my leadership class wasn't that helpful, so the next year they completely modified the class."

After speaking to Juan Francisco Castrillon, we also asked some questions to Kristina Shimkus to get some more information about the program, how it works and what it can bring to students.

Could you briefly explain what the LEADS program is?

WebsterLEADS is a self-paced, co-curricular, leadership development program that students complete with the guidance of peers and veteran WebsterLEADS participants. LEADS is an acronym that stands for Learn Evolve Apply Develop and Serve. This is used to encompass everything the students will participate in and gain during the program. Each participant's involvement culminates with receiving the Leadership Certificate, which is awarded when students complete the entire curriculum, and usually coincides with graduation.

What are some responsibilities that the students who are a part of the program have?

Leading and participating in events, activities and student life on campus, serving as role-models to other students, being actively involved in clubs and student organizations and volunteering their time to support good causes.

What are the requirements for completing the program?

Achieving the WebsterLEADS Leadership Certificate requires completion of a process called the "5+2 System," in which scholars complete the five Core Components, and repeat any two of them. The components include a 3-credit leadership course which introduces students to prevalent leadership thought and theory. The LEADS Retreat, provides interactive, reflective, and learning community approaches to understanding leadership, the Professional Development Workshops focus on career-related issues, while Service Learning Project and Practical Leadership Experience provide students with a concrete application of leadership knowledge and skills that enhances the campus community which directly contributes to campus student life.

What are the benefits of this program for students?

In addition to receiving the Leadership Certificate, the students gain valuable hands-on experience, develop new skills and become part of a close-knit group of peers involved in campus life.

What kind of work/events will students take part in with this program?

Community service events (volunteering and fundraising for local charities and NGOs), participating in student orientation, campus life events (such as Halloween, Webster's Got Talent or Global Thanksgiving), sports tournaments, cultural events and more.

After speaking to both a student who took part in the program and the Head of student affairs, we were able to better understand the benefits that come with participating in a program such as this one. However, the LEADS program is not the only advantage that Webster students can get in addition to their classes, as there are several other activities and programs that can help students realize their potential. Webster can open the doors to various different worlds which we can be a part of, and the LEADS program is just one of the various choices we have at Webster. ●



English Speaking Cancer Association (ESCA)
LEADS students at "Paddle for Cancer" event in Fall, 2016
Photograph by Julia Peschel

SPOTLIGHT SEMINAR SERIES

Shedding light on contemporary
media issues

MERIMA HUSEINOVIC

For the Media Communications department 2017 was a year of new discoveries and many great changes, with one of the first being the Spotlight Seminar Series. Led by adjunct instructor Sarah Grosso, part of the Media Communications faculty and a free-lance consultant, Spotlight Seminar Series are a set of one hour evening seminars occurring once per term. Seeing this as a great opportunity for all students of Webster Geneva, I talked with Grosso to find out more.

Can you tell us what one Spotlight Seminar looks like?

Each Spotlight Seminar is focused on a specific theme related to contemporary issues in the field of Media and Communications. We usually have three speakers: either one or two keynote speakers who explore the issue from different perspectives and at least one speaker who draws on professional experience or experience in the field. I try to make sure that one of the speakers will provide a broad overview of the topic to set the scene and provide a context for the discussion.

For instance, for our seminar on humanitarian communications, Francesco Arese Visconti, Head of Media Communications at Webster Geneva, explained how images are interpreted and created from an academic viewpoint; Valérie Gorin, Senior Lecturer and researcher at Geneva Centre for Education and Research in Humanitarian Action (CERAH) and the University of Lausanne, provided historical context and a more macro overview of how images are used by humanitarian organizations today; and Kathryn Cook, Head of Photography at the International Committee of the Red Cross (ICRC)

explained how the ICRC are making their humanitarian communications more collaborative and empathetic.

After listening to these experts, we give the audience a chance to participate and ask questions. Finally, we invite everyone to stay and continue the discussion informally.

What is the idea behind this project and what was your main inspiration?

One of Webster University's values is community service. In Geneva, this community includes lots of international organizations and non-governmental organizations, as well as companies, media organizations and professionals. I wanted to make a meaningful contribution by creating a space where we can serve this community by providing a platform where different actors can get together to share information and debate topics that are important to them. I wanted to make these seminars accessible to students. Having the opportunity to listen to experts in the field talk about key issues is both part of their intellectual development and essential for them as future professionals. I encourage all our students to come along!



Who is qualified to speak at the Seminar, and is it open to student speakers?

I try to include a mix of speakers at each seminar, who can shed light on the topic at hand from different perspectives. Whilst I am open to having students speaking too, the Spotlight Seminars are a chance for us to listen to experts in the field. I have been thinking about the possibility of starting a parallel series of Student Spotlight Seminars, where students can present their own research and work to a wider audience. More information to come!

Has this initiative formed any new partnerships or connections with Webster University Geneva?

The contact we have had with external partners thanks to the Spotlight Seminars has been really positive and a great source of inspiration. We will continue working with Reporters Without Borders, Switzerland to organize further seminars in the future. They also inspired the topics course I am teaching at the moment by making me think about the implications of social media for the freedom of the press and how we access knowledge. Many of the external speakers want to keep in touch and are open to coming back to Webster to work with the students or to give a guest talk.



You have four Spotlight Seminars behind you already, what are your impressions? Have they met your expectations?

It has been a pleasure to see so many people – within Webster and outside Webster – engage with these seminars. This is what is really important – that people come along, listen and share information. Knowledge is power, and I am delighted if we can help empower our students and professionals with greater knowledge about issues that matter.

This is a great way of sharing the debates with a wider audience. For those who are unable to attend, I am keen to explore other ideas to use other forms of media or to make the seminars more collaborative. If people have any ideas – including for themes they would like to see covered or ways they would like to be involved - they should contact me via email: grosso@webster.ch ●

Spotlight
SEMINAR SERIES

“

Knowledge is power, and I am delighted if we can help empower our students and professionals with greater knowledge.

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Top photo (from left to right):
Francesco Arese Visconti, speaker
Sarah Grosso, event moderator
Kathryn Cook, speaker
Valérie Gorin, speaker
at the 3rd Spotlight Seminar
“Should I post this picture?”
Photography by May Tachapanich

“FUTURE HUMAN” HACKATHON

Exploring a sustainable future

NICOLETTA IACOBACCI

Science-fiction is becoming science-fact as exponential technologies develop and increasingly influence our lives.

The equivalent of millennia of progress is being compressed into a few decades. It is likely that during this century, machine intelligence will surpass human intelligence. We'll see technological change that has never been witnessed before—the merging of biological and non-biological, software-based immortal “humans,” and sentient artificial intelligence.

These new agencies will dramatically augment the human condition, magnify the economy, and beget development of other powerful technologies. How can we prepare the next generation of workers, managers, and leaders?

Students are coming out of school expected to solve 21st-century challenges and manage to integrate into a working world with professions that haven't even been imagined yet. Educational institutions, in order to be competent and proactive in a global and transcultural society, should cross-pollinate students with different disciplines; develop critical thinking, multi-level communication, and concepts of ethics in practice.

To be ready for this ever-evolving work environment, Webster Geneva has prototyped a new short-but-intense

course called “Future Human: The New Species” which aims to create awareness for the recent progress and breakthroughs of emerging technologies and facilitate discussions on the ethical aspects of these changes.

In aiming for full student engagement, it is essential to foster student competence and embrace collaborative learning. Therefore, in order to sensitize and engage students in these new and fundamental issues, we used a combined format of regular lectures and proactive hackathons, triggering teamwork, problem solving, creativity and thinking-beyond-the-box.

Do we need different methodologies of learning and teaching in higher education? Jack Ma, founder and chairman of Alibaba, highlighted at the last World Economic Forum that we need a drastic change in how we educate younger generations. Stressing that we should all be prepared for major disruptions in the job market and overall in society, he said that “new technologies will eliminate lots of jobs, but it will also create a lot of new ones. The question is whether we are ready and whether we are qualified for these new jobs.”

Therefore it is our task, as educators, to become bold enough to create a curriculum framework where both past and future augment and define a successful present. ●



Photography by Merima Huseinović

BREAK THE SHACKLES

Modern-day slavery

DAVID UMARU

Today's hasty and demanding market-oriented society has left many misinformed and oblivious to the social problems harbored by a free market system and doctrines of mass production. Slavery has been deemed as terminated by the majority, however that is not exactly the case. It can be easily missed because of the continuous global abolitionist movement and its legitimization since the mid-1800s. The International Labour Organization (ILO) has estimated almost 21 million people to be enslaved globally - with 5.5 million being children! Slavery has currently managed to survive, and even thrive in many cases, within the depths of certain industries and supply chains.

The Webster Geneva faculty in the Global Citizenship Program, under the leadership of Dr. Richard Randell, coordinated a Keystone Seminar focused on contemporary slavery and human trafficking during the spring of 2017. Students' research and unearthing discoveries unveiled several important matters.

Although assumptions of complete abolition of slavery still lingers in the minds of the average individual, slavery's endless existence can be found in both developing and developed countries. Contemporary slavery consists of the ownership, acquisition, and management of humans for purposes of permanent servitude, slavery, forced sex, and forced labor.

For instance, the use of bonded labour in mining of cobalt minerals for the manufacturing of smartphones by employing children in Congo, the presence of sex trafficking rings and illegal prostitution create even more complications for ending slavery.

Notable forms of slavery today consist of "Chattel slavery," where a person is enslaved from birth, through capture or purchase with the assertion of ownership for the purpose of indefinite servitude. Human-trafficking, as the United Nations Office on Drugs and Crime (UNODC) defines it is: "Trafficking in Persons as the recruitment, transportation, transfer, harboring or receipt of persons, by means of threat or use of force, or other forms of coercion, of abduction, of fraud, of deception, of the abuse of power, or of a position of vulnerability, or of the giving or receiving of payments, or benefits to achieve the consent of a person having control over another person for the purpose of exploitation." Exploitation includes the prostitution of others or other forms of sexual exploitation, forced labor or services, slavery, servitude or even the extraction of organs. This is topped with the merchandising of humans for forced labor, commercial and non-commercial sexual slavery by slaveholders and traffickers. These two forms of slavery are no longer restrained by their old difficulties of cost and racial limitations on certain races, where slaves have now become far more disposable in supply and ownership.

The class focused strongly on three books by contemporary slavery specialist Kevin Bales: *Blood and Earth: Modern Slavery, Ecocide, and the Secret to Saving the World First*, *Disposable People: New Slavery in the Global Economy* and *To Plead Our Own Cause: Personal Stories by Today's Slaves*. The three books held personal accounts of victims of modern-day slavery, and each student presented a chapter for discussion. "Everyone knows what slavery is," Kevin Bales remarks, "yet almost no one knows." Bale's revelation preaches the common assumption that slavery is over since the end of the trans-Atlantic Slave Trade. The books covered a wide range of relevant topics on slavery in different continents, such as Mauritania's (Africa) slave fueled economy with a resource impoverished environment, and the "Saint" traditional practice in the Indian caste system resulting in temple prostitution. To sum up, the books revealed many of the atrocities of modern-day slavery and its history.

The class had also attended two excursions to the International Organization for Migration (IOM) and International Labour Organization (ILO) headquarters in Geneva to gain an understanding of international labor standards and the ill practices of forced labor, and humanitarian efforts in the processes of displaced migrants and refugees. In fact, migrants are one of the most vulnerable victims of human trafficking and modern-day slavery, second to helpless children. This became much clearer to the class when almost a year later IOM increased involvements in Libya for being a major transit point of migrants and refugees through the Mediterranean Sea to Europe, and the more recent spike in "slave markets" in the area and the auctioning of Nigerians and other Africans in Tripoli.

The course's final project involved the Webster community of Geneva by informing students about the existence of contemporary slavery through a bake sale that held the options of briefly lecturing on the courses findings, or taking an online quiz that calculated one's "slavery footprint." The online quiz relied on an estimation of the amount of slave labor linked to the production of an individual's purchased products and lifestyle for its calculation, and came as a surprise to many of the participants. As for the lecturing



option and the empirical portion of the project, student and teachers disclosed information about certain products in local markets by industries and companies that used slave labor for production in the supply chain.

For example, the chocolate and tea industry use of child labor for the harvesting of tea in India and Cocoa beans in Ghana (eg. Lipton, Tetley and Mars). Students had additionally mentioned Zara and IKEA for the sales of Duvets made from forced labor in Turkmenistan's cotton fields, and Turkish textile factories exploiting Syrian refugees for forced labor. Finally, participants were handed brochures on the students' findings and a list of locally purchasable products that have history with forced labor and slavery during production such as:

Chocolate: Hershey, Mars, Lindt
Teas: Lipton and Tetley
IKEA products: Duvet covers ("Malou" and "Nyponros" duvets)
Several of Zara's clothing items

In retrospect, Professor Randell will put less emphasis on the books of Bales due to recurring messages and diversifying sources of information, and the curtailing of the course's hours from a 16-week course to an eight-week course. "If I could do it again, I would make class projects quicker," said Professor Randell.

"I would approach consumer magazines directly, such as 'K-Tip,' for their evaluations of products (phones, wines, vacuums, detergents and others.) but lobbying for the missing consideration and the element of slave free certifications."



Richard Randell concludes, "people should be aware," and that "the best valued product shouldn't be the only reason for purchase!"

Slavery has become an important issue to be tackled on a global level for its human rights violations, and has been recognized by many international institutions for the troubling matter of slavery finding sanctuary within the shadows, regardless of its mass illegality. Being kept away from the public's vision has permitted growth of slave industries and can only be terminated if we engage in raising awareness about it on a global level. ●

Art by Nazli Turkmen

WEBSTER STUDENTS @ TEDx CAROUGE

Professionals for a day

MERIMA HUSEINOVIC

Despite how real it might seem, university experience is not exactly a complete and accurate representation of the way things function in the real world. Whenever we (students) are asked about what more we'd like to get from our studies, we always say: "Give us the real deal!"—practical experience.

Yes, we got a chance to experience one of those "real deals," and yes, we worked from 10 am to 10 pm. Knowing that we had to be there for 12 hours, we all came as grumpy as we could get. If you saw our faces that morning, there is no way you'd think that we were ready to have a good laugh that day, or give any smiles. But, oh how the wheel of happiness turned! So much that we ended up leaving with more enthusiasm than a *Star Wars* geek who just heard that a new sequel is coming out! It was a miracle.

It was December 1st and Webster University Geneva had partnered up with TEDx Carouge, an event organized by a member of our Media Communications faculty, Nicoletta Iacobacci, and an IT Consultant at Lombard Odier, Othman Tajmouati.

Six of us from the Media Communications and Photography program were in charge of different activities in communications and media, such as creating and on-spot editing of content for social networks (including photos, videos and texts), assisting in the preparation of the

stage and dividing tasks. We were also proud to see one of our students, Nadia Negm, on stage performing stand-up comedy about the life and culture in Geneva.

The organization was well structured, and there were teams for every single aspect of event preparation—scenographers, different teams for the reception, filming, room set-up, rehearsal, along with us being the communication team. We had the pleasure of meeting successful photographers and communication managers who were there to give us a few pointers in the right direction.

By the end of the event, we felt the magic of collaboration and being a part of something bigger. We went through an incredible dynamic journey that felt like more than just one day. Not only did we learn about communication and event coverage, but also about relying on each other, finding and appreciating the skills of others and teaming up. This experience brought us closer and showed us what can be achieved through successful collaboration.

Puja Schroth, a sophomore student who was in charge of photography for Twitter, said: "This is the first time that I've had an opportunity to experience what it's like to work in the media. It was exciting, engaging and I learned a lot."



The list of participants and their tasks in this project (top photograph, from left to right):

Merima Huseinović - communications coordinator
Nazli Turkmen - videographer for social media
Puja Schroth - photographer for Twitter posts
Pierre-Antoine Belin - writer of Twitter posts
Aya Ayouche - videographer for social media
Zain Abbas - photographer for social media

The importance of being open-minded and having a diverse set of skills was expressed by the organizer, Nicoletta Iacobacci, who said: “Webster students were really indispensable for the realization of TEDx Carouge. They did not limit themselves to collaborating as media specialists (social media, filming, writing, and similar.), but also contributed through different tasks like defining the graphic line of the stage and establishing themselves as an integral part in the success of the event.”

TEDx Carouge opened a lot of doors by allowing us to learn, but also by providing a chance to network and develop our own connections for further collaboration and internship opportunities. It was truly our ticket to the market and an excellent way to conclude 2017 as another successful year of our studies. We are ready to take on new challenges that 2018 will bring.

The next TEDx Carouge event is expected to take place in December 2018. All students who are interested in pursuing this experience can contact Francesco Arese Visconti, the Head of Media Communications department at visconti@webster.ch or Nicoletta Iacobacci, the organizer at nicoletta.iacobacci@gmail.com. •

Top left photo:
 Webster University Geneva
 communications team
 at TEDx Carouge

Photograph by Jan-Henrik Tiedemann

Bottom left photo:
 Nadia Negm, during her
 performance at TEDx Carouge
 Photograph by Zain Abbas

“

**We felt the magic of
 collaboration and being a
 part of something bigger.**

”

LA DOLCE VITA

Learning multimedia skills in Tuscany

**KARINA IVANKOVA-YADOLLAHZADE
& NAZLI TURKMEN**

KIY: Last year, photography students from Webster had the opportunity to explore working with large format cameras in beautiful Italy. It was one of the most memorable university trips that I've ever been on. During the first part of the trip, we stayed in a spacious villa in Pistoia. On the second day of our journey, Francesco Arese Visconti, who is the Head of the Media Department with years of experience in photography and our teacher, gave us a lecture on how to work with an 8x10 camera. It was a fantastic experience that deepened my understanding of how the camera works. We also had an opportunity to work in the darkroom to process our negatives. One of our main projects in Tuscany was to learn more about people living in an ecovillage and take meaningful photographs.

We were supposed to interview the locals, understand their daily routine and their attitudes towards energy preservation, sustainability and education. The pictures which we took were intended to show the realities of life in an ecovillage and to depict the kinds of situations that those people face. Afterwards, the best photographs were selected and exhibited near Lake Geneva, by the Green Cross. Our next destination was Florence, where we learned about the history of photography and visited museums and art galleries. We were able to improve our photography skills, gain new experiences and enhance our knowledge of art, while getting to know each other better. The best part is that we got to explore Italy from both an artistic and professional side.



Photograph by May Tachapanich



NT: This year, Webster Geneva is organizing the 12th trip to Tuscany which will take place this month. The trip will be different from last year's, since a video class will be offered together with the photography class. Also, a new teacher is joining the team! Keith Strandberg teaches video production and many other courses.

He is a movie producer and director, and will be teaching the intricate details of the video-making process. I look forward to benefiting from such excellent teachers and collaborating with other students to create something new. Students can choose between the two classes or take both.

The material that will be produced by students has a chance to be shared via online platforms, as well as 78 Magazine's next edition. Just like last year, we will be staying in a beautiful villa and we will visit surrounding cities while taking photographs and eating phenomenal Italian food. I am looking forward to visiting the medieval town of Pistoia and taking portraits of people in the streets. Italy is well known for its vistas, so it would be nice to visit the wildflower fields, as May is one of the best months of the year to visit Italy. I have a feeling that this trip will be fantastic and filled with exciting moments in jaw-dropping sceneries. ●



In the Village of Elvea - an alternative, self-sustained community, there is a lot of challenges to overcome. Members occasionally work within the local community or do festivals for payment of cash, food, livestock, household items, etc. Earnings are generally pooled for distribution as needed. Every member is responsible for contributing to community earnings. This sheep was received as payment for work done for a semi-eco-village resident.

Dans le Village des Elvea - une communauté alternative et autonome, il y a pas de défis à surmonter. Les habitants travaillent parfois dans la communauté locale ou chez des festivals en échange de paiements en cash, en verre, en bétail, en articles ménagers, etc. Ce revenu est généralement réparti, puis distribué comme besoin. Chaque membre est responsable de contribuer aux gains collectifs. Ce mouton fut acquis en paiement pour du travail effectué pour un résident d'un non-eco-village.

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EDUCATION
The village of Elvea has its own unique educational program. Children of course study the structured curriculum - math, science - and also participate in creative, hands-on activities like theater and art. At the end of each school year, they are for official exams to validate their grade level. In conclusion to their schooling, children learn from being active in their eco-habitat: from growing vegetables to repairing houses in the village, clearing forest paths as well as following their own dream to a specific field.

L'ÉDUCATION
L'école du village a son propre système éducatif. Les enfants étudient bien sûr le curriculum standard - les maths, la science - et participent aussi à des activités créatives telles que l'art et le théâtre. Pour clore l'année scolaire, ils passent des examens officiels pour valider leur niveau scolaire. Complémentaire à leur scolarité, les enfants apprennent en s'engageant dans leur habitat écologique: de la culture de légumes à la réparation des maisons, l'aménagement des chemins forestiers ainsi que la poursuite de leurs propres traditions culturelles.

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Top left photo:
"Lady at the window"
by Karina Ivankova

Top right photo:
"Economy" category at
"The Future We Want 2017"
by Luka Dacić and Tino D'Arpa

Bottom right photo:
"Education" category at
"The Future We Want 2017"
by Athena Carey and
Grigory Loginov

GET BLACK TAPPED

A piece of New York in Geneva.

ROSE DECKERS

Geneva is a great place for people who are looking to settle down and live a quiet and peaceful life, but for us (young generations) it can seem like the least exciting city. Well... we've got news for you! We discovered a new restaurant which is the perfect place to escape to when you're looking for some of that "big city" vibe. If you love New York, you will love this place.

When you walk into Black Tap, it doesn't feel like you are walking into just another restaurant in Geneva. The personnel, music and decorations scream New York. It feels as if you are walking into a burger joint in the heart of the Bronx. Black Tap was founded by Joe Isidori, a Michelin-rated chef, who decided to combine his passion for food and the authentic New York style into something unique and mind-blowing. This is culinary art at its finest. Black Tap started as a small restaurant in SoHo, New York. The concept was simple: burgers, beer and milkshakes. After winning prize after prize in the New York Burger Batch competition for their now world famous burgers, Black Tap expanded quickly with five more locations in New York and is now going international with locations in Dubai and Geneva.

This restaurant is not like any other because their focus is not only on making the most delicious food, but on the authentic experience of New York.

Here is a list of all the incredible meals that we've had the pleasure of tasting:

The Iconic "Greg Norman" Burger

Greg Norman is a perfect balance between the feeling of a light, yet fulfilling meal. It's very rich in taste while buttermilk, blue cheese and arugula make it exotic in the world of burgers, but Wagyu beef keeps the real-burger experience.

The "Crispy Chicken" Burger

Crispy Chicken is heaven and our current favorite burger. It's light and it comes with a special sauce and an amazing salad. Crispy Chicken is a blend of Korean BBQ sauce, buttermilk coleslaw, coriander, lime and spicy mayo. Black Tap's chicken burger secret is to use chicken thighs instead of chicken breasts, which is why it's not dry or heavy.

We also recommend the "All-American," "The Mexico City" and "The Vegan Burger." Don't forget to try the Black Tap Chicken Wings with spicy Korean BBQ sauce, grilled sesame seeds, spring onion and buttermilk-dill sauce! (Tip: You can order them with gloves to stay clean while you're enjoying this addictive meal!)



Top photo:
Black Tap Chicken Wings

Middle photo:
"All American" Burger

Bottom photo:
"Greg Norman" Burger

Photography by Black Tap

Side dishes that are also a must-try are the Sesame-Tahini Brussels Sprouts (that every kid loves), Broccoli in teriyaki sauce and Guac & Chips.

The best transition from burgers to shakes are sweet potatoes – they're salty enough to go right after your burger, but sweet enough to prepare you for the crazy shake you're about to choose.

You might have already seen their famous "Crazy Shakes" on Instagram. Some online influencers only come to take a picture of the shake they order, after which they leave without touching it. The most "Instafamous" crazy shake is the "Cotton Candy."

“

**It's a sensation
you'll have to see
to believe.**

Joe Isidori

”

“Cotton Candy” Crazy Shake

This iconic shake is a must-try if you're at Black Tap for the first time. Delicious cotton candies come in various colors on top, depending on the flavor, and are to be dipped in the strawberry-flavored milkshake.

“Brooklyn Blackout” Crazy Shake

Pure elegance in the Crazy Shakes world. This is a triple-chocolate experience. Brooklyn Blackout comes with a whole brownie on top of a chocolate shake, chocolate chips, cake frosting, whipped cream, chocolate syrup and Oreo crumbles.



Top photo: "Cotton Candy" Crazy shake

Photograph by Black Tap

Bottom photo: "Brooklyn Blackout" Crazy Shake

Photograph by Merima Huseinović





“Sweet n’ Salty” Crazy Shake

This one is only for those who like to mix sweet with salty. The ingredients are: peanut butter, chocolate frosting, M&Ms, chocolate syrup, peanut butter cups, chocolate shake, whipped cream, caramel sauce, Sugar Daddies, chocolate sauce, and pretzels.

Other Crazy Shakes that you should definitely try are “Sour Power” and “The Cake Shake!”



Top photo: “Sweet n’ Salty” Crazy shake
Right photo: “Sour Power” Crazy shake
Photography by Black Tap
Bottom photo: “The Cake Shake” Crazy Shake
Photograph by Merima Huseinović



Black Tap’s dynamic and bold design with young and friendly personnel will certainly make you want to go back (aside from the food part). For an all-day restaurant in the center of Geneva, the prices are fair – burgers go for CHF 19 to CHF 30, shakes from CHF 15 to CHF 19 and delicious sides and wings for around CHF 8. Drinks range from CHF 4 to CHF 15, just like in any other place in Geneva. A nice addition is that they have a very big and original beer collection that you can’t find in many other places.

Black Tap is open every day from 11:30 am to 11:30 pm, closing at 10:30 on Sundays. They offer non-stop service and it is a nice place to spend your lazy Sunday at. You can find more information at blacktap.ch and make sure to get there early so that you avoid the 45-minute lines. ●

INDIGO

A stylish gym in the heart of town

NAZLI TURKMEN

Located in the heart of downtown Geneva, at Rue du Rhone 14, Indigo is the new place to go. It is only a short walk away from the Mont-Blanc parking and very easy to access. Many gyms are situated underground or on the ground floor, but not Indigo. You go up to the penthouse level and are greeted by a welcoming atmosphere, lots of sunlight, and beautiful views of the lake.

The facility is a two-story gym which offers a cardio room, a space for group classes, a wide range of free weights, and a stretching area. Group classes are taught by qualified instructors and include yoga, pilates, boxing, core strengthening classes and more. Personal trainers will help you reach your fitness goals and provide you with personalized work out sessions. Once you have identified your goal whether it is increased stamina, endurance, lowered body fat or building muscle mass, your trainer will help you get there. The young and energetic staff is fluent in French and English and is very efficient in supervising clients.

On the lower level, there are changing rooms and a room filled with cardio equipment. Changing rooms are equipped with spacious lockers which

provide you with enough space for your comfort. The cardio room has treadmills, elliptical machines, and bicycles by TechnoGym. Integrated HDTV on these training machines leads to an interactive training experience. You can also download the Mywellness application, which helps you stay fit by tracking your exercise routine and progress. Once you scan the barcode imprint on the exercise machine of your choice, the app will automatically sync your data.

Coffee, tea, mineral water and towels are all complimentary. Whenever the weather permits, you can enjoy your espresso on the vast terrace overlooking the lake.

Indigo boasts luxury hotel quality changing rooms, showers, sauna, steam room and spacious lockers. Showers are elegantly appointed and adorned with Molton Brown soaps and shampoos, and are equipped with relaxing rain showers. There is a relaxation room located in each changing room to help customers rest.

If you are interested in becoming a member, you better hurry because places are limited. ●



To find out more about Indigo scan
the code below or visit:
indigofitness.ch/geneve/



Photography by Indigo

CAMINO BEACH

The perfect summer read by Amanda Callendrier

MERIMA HUSEINović

Camino Beach will be an adventure of its own, helping you to forget about the annoying person sitting next to you on the plane, so that you can actually enjoy the flight. Callendrier will keep you on your toes with the unpredictable adventures of Sarah, Kristen and Jack, as they search for their long-lost friend, Roxanne.

Sarah Martin, a “better safe than sorry” kind of girl, gets talked into tracking down Roxanne by her best friend Kristen, before the upcoming 20-year reunion. Roxanne is the missing third of their trio and despite being the icon of their high school days, she brought plenty of trouble to Sarah, who is still not sure if she wants to find their long-lost friend. However, it’s not the turbulence that Roxanne brought into her life that makes Sarah reluctant to try and reach her—but the buried secrets and feelings of guilt. With the help and support of her best buddy Jack and energetic friend Kristen, Sarah decides to say ‘yes’ to an adventure that might send her on a trip down memory lane and write a new chapter in her life.

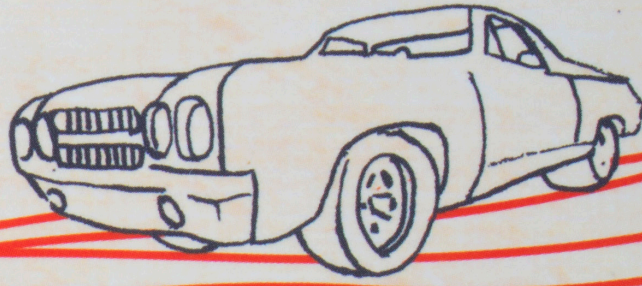
Callendrier’s story is mostly told by present-day Sarah, who is pushing forty, divorced and running a small bookstore in Nashville. It is also interspersed with flashbacks from her high school days. These two timelines help increase the excitement and mystery surrounding what really happened between Sarah and Roxanne, who disappeared so suddenly. Now, with their high school reunion approaching, Sarah and Kristen couldn’t imagine going without Roxanne, who was such an important part of their teenage years and left them with so many great memories.

The Nashville-born author turned her hometown into a character for this road trip story centered around an El Camino, the center of this trio’s spring-break dreams. Callendrier incorporates humor and charm, as well as the 90s pop culture. This book is not just an entertaining blend of adventure and mystery, but a reminder of the beauty of friendship and shared experiences that only a life offline can offer. ●

Camino Beach cover

Photograph by May Tachapanich

AMANDA CALLENDRIER



CAMINO

BEACH

YVAN ARPA TALKS WATCHES

Watch brand ArtyA's
Webster connection

ALAN SMITHEE

If you've come into the gym at Webster on Fridays at lunchtime, you've probably seen Yvan Arpa, the founder of independent watch brand ArtyA. He's the one trying to beat up media faculty member Keith W. Strandberg, the supervisor of the magazine you now have in your hands. Luckily, they are all padded up, so no one gets seriously hurt.

Arpa, a black belt in Kyokushinkai Karate, is known as an agent provocateur. He is willing to push buttons to make his point, and his point is that people should keep an open mind and look beyond the big brands when considering a watch purchase.

78 Magazine caught up with Arpa after a marathon sparring session with Strandberg.

How do the martial arts help you in your professional life?

The martial arts are very important to me, they give me the seven values of Bushido, and they help me in my daily life. They have taught me discipline, respect, and have helped give me mental accuracy.

What do you like about the sparring you do with Keith?

Sparring keeps me fit. I am an excessive person, always pushing the limits of everything I do, but thanks to this training, I cannot eat too much or drink too much, because I know that if I want to last ten rounds with Keith, I need to train and take care of myself. I have been doing martial arts for over 40 years, and I am fitter today than I have ever been. The martial arts have taught me to focus. You really have to concentrate when fighting, or you'll end up getting kicked or punched.

When you meet someone for the first time and they ask you to explain ArtyA, what do you say?

I'd explain that there are over 700 Swiss watch brands, but that ArtyA is something quite different; we don't really have any competition. An ArtyA timepiece is a piece of art that you wear on your wrist. We only make unique pieces or very limited series of watches, and we do it in a way that no one has ever done in the 400 years of watchmaking history.

Top photo:
Yvan Arpa during a sparring session
with Keith W. Strandberg
Photograph by Joy Corthesy

Bottom photo:
Son of Gears Edelweiss Black Edition
Photograph by ArtyA



Does ArtyA speak to younger clients, like Webster students?

We have a lot of younger ArtyA clients who feel the passion and emotion behind the brand.

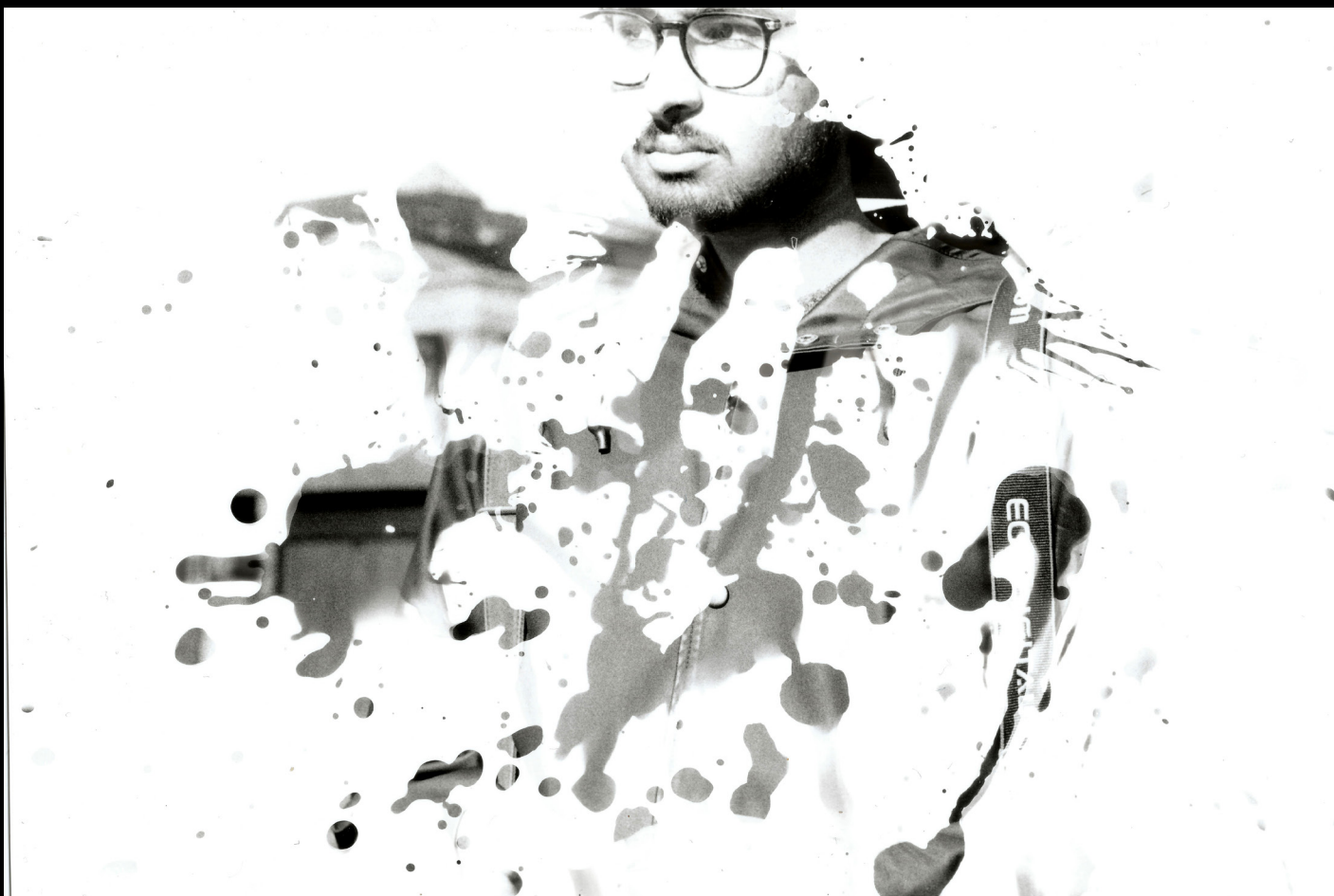
Nobody needs a watch today to tell the time. It's all about passion and emotion. We aren't a finance company; we make watches that we believe in. It's sad that today, many companies make watches just to make money. Each of our watches is filled with passion and you can feel it when you wear them. We make watches with passion, emotion and love. That is really the goal of Artya.

You are considered a provocateur. Is it important for you to push boundaries?

I am a troublemaker for sure, but ArtyA is such a small brand that if I hadn't been like this, we wouldn't be here today. If the watch industry continues the way it is going, in two generations mechanical watches won't exist anymore. We need to propose products that touch young people, otherwise they will all end up with smartwatches. At ArtyA, we are taking a different way; it is a little like the Bushido philosophy in that the journey is the way, not the destination, and I am enjoying every part of the journey. ●

Find more information by scanning the code or visit:
artya.com





Showcase

SHADOWS

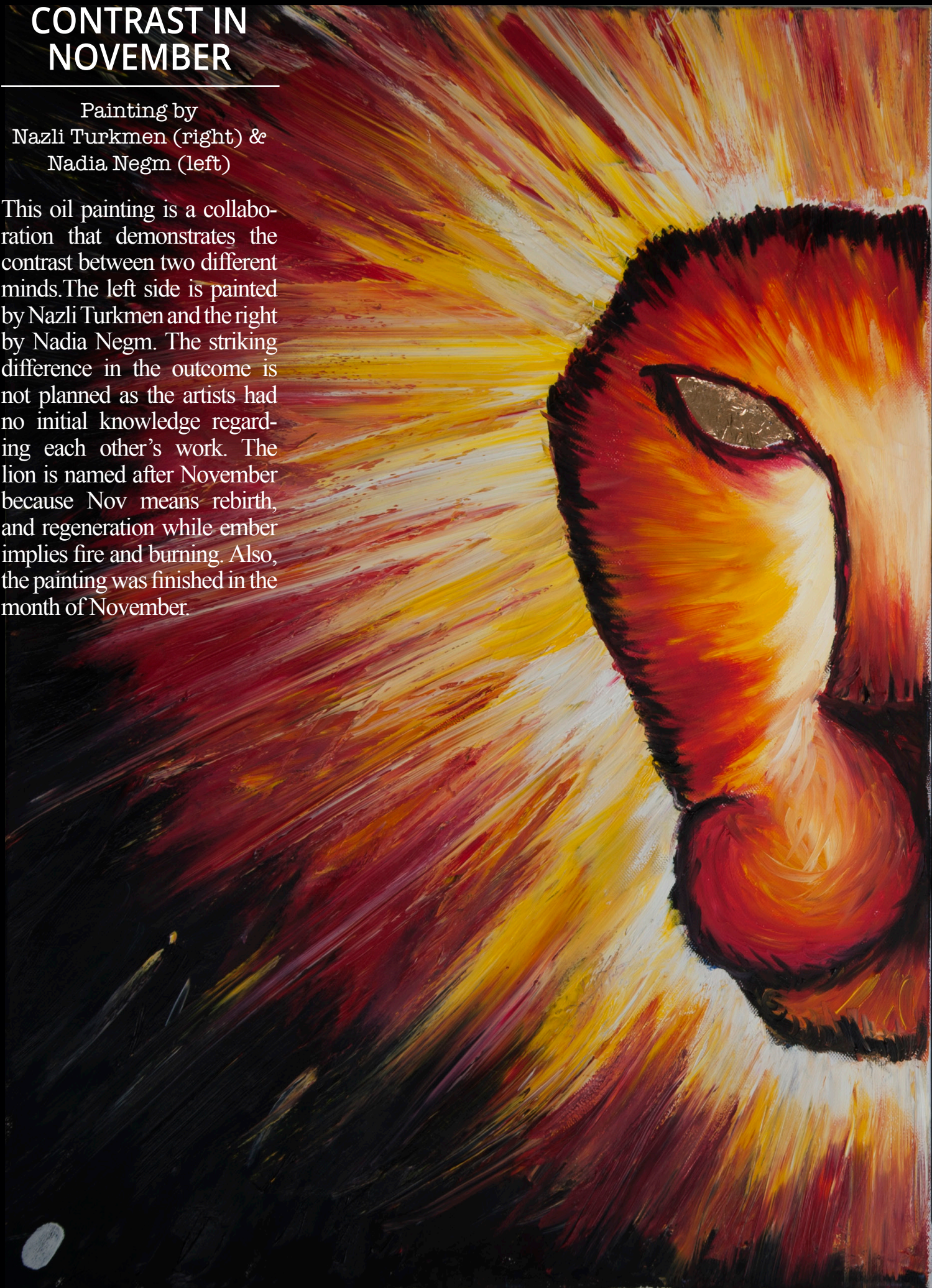
Photography by Zain Abbas

Elements of antiquation have always been fascinating to me in photography. The focus of colors, form shading, material texture and shadowing that truly defines the character of a portrait. These portraits are the essence and combination of this fascination to develop a piece of art that is one of a kind and personal at the same time. Not only that, but using such skill to portray personalities that are prominent at first sight and to keep ones' secret while maintaining the required elements existent.

CONTRAST IN NOVEMBER

Painting by
Nazli Turkmen (right) &
Nadia Negm (left)

This oil painting is a collaboration that demonstrates the contrast between two different minds. The left side is painted by Nazli Turkmen and the right by Nadia Negm. The striking difference in the outcome is not planned as the artists had no initial knowledge regarding each other's work. The lion is named after November because Nov means rebirth, and regeneration while ember implies fire and burning. Also, the painting was finished in the month of November.





GRAPEFRUIT

Poetry by Elisa Honegger

I love the person I am when I am around you
You bring out the best in me
My insecurities fade when you look at me
I forget how much pain I was in when you are around
You make everything better
You are my everything
This is why I can't lose you
For one you have stolen my heart
But you have also brought me back to life from my darkest days
When you are gone
I can't catch my breath
Half of me is missing
People tell me to forget about you
But I simply can't
You invade my every thought
The pain of losing you is far greater than the pain I feel right now
My life would be less bright without you in it
I need you in my life
You made my life better
You made me realize that I could love again
You helped me overcome my fears without even knowing
I haven't known you for long
Yet it has always been you

TWENTY EIGHT

Poetry by Elisa Honegger

For my philosopher

All I want is you

You make me so happy in times of sorrow

But when it comes to it, you can break my heart like no one else

The pain you cause me runs deep

I can't seem to find the words to tell you I am deeply and utterly in love with you

You have captured my heart like no man ever has

You stole my heart when it wasn't up for stealing

I fell in love with you when I didn't want to

But it happened, falling for you was easy

You bewitched me with your smile

You enchanted me with your laugh

You're the one person I need yet I can't seem to find the words to tell you I love you

Yet here I am in my bed wiping away my tears

I am left with the pain of knowing you are not beside me

Where are you?

The one person I need is the one person who has broken me

This is not fair to you as you do not know how much I love you

The moments with you are slipping away as time runs out

I can't help but feel you are my one and only

My one true love

So why can't I tell you?





PORTRAITS

Photography and painting
by Tayma Al Haddi

I love the art of makeup and portraiture. This is exactly what inspired me to take on this editorial style photography project that nicely reflected my interests and style.

Much like my headshot photograph, I love painting portraits too. Limiting my colour palette to two monochromatic shades helped me achieve this semi-hyperrealistic acrylic painting.



CULTURAL CONTRAST THROUGH FOOD

Photography by Karina Ivankova

The main concept of the project is to show various cultural beliefs and stereotypes through food. I decided to focus on two absolutely different countries —America and Japan.

The small details on the photographs aim to convey the cultural values of the two countries, while emphasizing their differences.



IRON IN THE SKY

Photography by Rose Deckers

The sky fascinates me, with its changing, beautiful colors and shapes of clouds. The color of the sky can completely determine my mood. In these pictures you can see how we are influencing and changing one of the only things that is everywhere and always around us.

UNDERWATER

Photography by May
Tachapanich

This was a final project for PHOT 2000 class. I was inspired by a video that I saw on my Facebook feed, so I challenged myself to re-create it through photographs. The project realization lasted two weeks, from pre-production to post-production.





CALL OF THE SEA

Photography by
Iraj Nabavi

Take my hand and we'll go for a walk along the sea. Nothing but quiet air and the settling sounds of waves. You and me, we'll take a break from this hectic din and be one with the shells and winds. Let's not talk today, not today at least, of how we're going to conquer the next and heal the ruin. Let's live of our simple and timed freedom, smile at each other's eyes and free ourselves from the rest.





LIEZ ADE





LIEZ AREON

Photography Editorial by
Merima Huseinović

This project is a social commentary on false advertising and glamour. It challenges the perception of consumers by depicting a “cheap shine” as luxurious and high-class. The aim is to disillusion the consumer society when it comes to wealth and prestige. It is not in materials that one finds happiness, but in things that are out of reach for our senses.






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